Cardiff School of Management
Research Outputs Review

Academic Year
2016 - 2017


25. LI R “The Development Of An Instrument For Measuring Entrepreneurial Metacognition” Presented At The Advances In Management And Informatics Conference, Cardiff Metropolitan University May 2017

26. Li R “Implementing The Research-Teaching Nexus In Finance Education: A Case Study Of Forward Premium Puzzle”, BAFA Accounting Education Sig Annual Conference, Cardiff May 2017


31. Afoloyan, A., White, G.R.T, and Mason-Jones, R ”Why Knowledge Acquisition is Important to effective Supply Chain Management: The Role of Supply Chain Managers as Knowledge Acquirers” BAM Sept 2016.

32. Davies, P. and Mason-Jones, R, “Community of Interest Member Types as an Indicator of Motivation Behind Collaborative Practice” BAM Sept 2016.


35. Rex X ‘Exploiting women’s aesthetic labour to fly high in the Chinese airline industry’ to the BAM (British Academy of Management) conference, February 2016.


45. Ritchie C “Did They Grow Into Wine? A Longitudinal Study of Changing Drinking Behaviours in Young Adults in the UK”. ICCAS Demark 2017

46. Roberts A ".................".ICCAS Denmark 2017

49. Roberts A “Reducing prisoner re-offending through food service and hospitality: A review of the collaboration between the Clink restaurant and Cardiff Metropolitan University”. Advances in Management and Informatics, Cardiff School of Management, May 2017
50. Richards V “Why should we care about implementing diversity and social inclusion in the curriculum? The case of Cardiff Metropolitan University Tourism, Hospitality and Events students” AEME Conference 2017
51. Follett J “Beyond Words: Video ethnography of spectacular folk experiences”. AEME Conference 2017
55. Richards V "Oh look there’s that blind woman, what’s she doing taking photographs?" Performing tourism through vision impaired bodies." Proceedings of the Critical Tourism Studies Conference, Palma De Mallorca, Spain, 25-29th June 2017
57. Buckley P “Company experience, customer needs and their influence on marketing plan requirements” Proceedings for the Advances in Management and Informatics Conference, Cardiff Met, May 2017
60. Follett J “Cultural influences on nostalgic branding: A case study” Proceedings for the Advances in Management and Informatics Conference, Cardiff Met, May 2017
62. Samuel and Murphy “‘Help or hindrance’ the role of social enterprise in the Communities First Programme” Proceedings for the Advances in Management and Informatics Conference, Cardiff Met, May 2017
63. Fallon, Snellgrove, Rose “Secrets to success: project governance and benefits management for project success in HE” Proceedings for the Advances in Management and Informatics Conference, Cardiff Met, May 2017
64. Buckley P “An Extended Customer Focused Model of the Marketing Mix” Proceedings for the Advances in Management and Informatics Conference, Cardiff Met, May 2017
71. Ahmed “Performance Appraisal in Higher Education Institutions in the Kurdistan Region: The Case of the University of Sulaimani”, Proceedings for the Advances in Management and Informatics Conference, Cardiff Met, May 2017


73. Khan, Begum and Walters “Process design through virtualisation and visualisation – a non-narrative approach of communication” Proceedings for the Advances in Management and Informatics Conference, Cardiff Met, May 2017