

Provisional Timetable – International Business English

Date	10:00 - 12:00	12:00 - 13:00	13:00-15:00
Monday 17/07/2017	Registration		Welcome Event
Tuesday 18/07/2017	Brands: talking about, presenting, describing brands	lunch	Travel: Talk about your travel experiences. Business travelling
Wednesday 19/07/2017	Social Trip		
Thursday 20/07/2017	Change: Discuss attitudes to change in general and at work		Organisation: Talk about status within an organization. Successful organisations.
Friday 21/07/2017	Advertising: Discuss authentic advertisements. Language of advertising. Advertising campaigns	lunch	Money: attitudes to money. Finance. Dealing with figures
Saturday	Weekend		
Sunday			
Monday 24/07/17	Cultures: Importance of cultural awareness in Business. Business relationships	lunch	Human Resources: Job interviews. Job applications
Tuesday 25/07/17	International Markets: The development of international markets. Free trade. Negotiating.	lunch	Ethics: Ethics at work, Unethical behaviours, Ethical dilemmas.
Wednesday 26/07/17	Social Trip		
Thursday 27/07/17	Leadership: Qualities of a good leader	lunch	Competition: Competition in Business, Negotiating
Friday 28/07/17	Cultural event		Farewell ceremony

