



Welcome Week Timetable

- BA (Hons) Marketing Management
- BA (Hons) Advertising and Marketing Management
- BA (Hons) Brand and Marketing Management
- BA (Hons) Public Relations (PR) and Marketing Management
- BA (Hons) Sales and Marketing Management
- BA (Hons) Digital Marketing Management

Monday 21 September 2026

- AM**
11.00am – 12.00pm - Welcome Meeting for all Marketing students
- 12.00pm – 1.00pm - Programme Induction: Meet the Marketing Team and get to know your fellow students

Room O101

- PM**
2.00pm – 4.00pm - The Essentials #1: Digital Skills Audit, Email + Moodle, Metcards, Your Timetable and Creative Cloud access

Room O320

Tuesday 22 September 2026

- AM**
11.00am – 1.00pm

How we're here to help. Our student services and money and finance teams will be in to talk to you about the help and assistance they can provide.

Room O216

- PM**
2.00pm – 4.00pm - Getting to know the Campus – via Campus Treasure Hunt.
- 4.00 - 5.00pm - Drop in session with your Programme Director (optional).

Wednesday 23 September 2026

All Day

Freshers Fayre

Thursday 24 September 2026

Free day – you are not required to be on campus.

Friday 25 September 2026

School wide activity (TBC)



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd

Welcome week
Wythnos groeso **2026**