PESTLE Desk Based Review Template

Both partners should collaborate on this document in order to establish the contextual factors that may pose as barriers to TNE partnerships. An example has been left in each section to assist.

Political Factors

Diplomatic Relations and Government Support

Strong UK-Nigeria diplomatic ties are crucial for sustaining TNE collaborations. While both governments have expressed support for educational partnerships any changing policies in both countries can impact student and staff mobility, a key component of successful TNE models.

Economic Factors

Funding and Financial Sustainability

Resource costs associated with courses

Some courses require greater investment than others in order to be adequately resourced. e.g. certain school of technology courses require specific software/versions of software that require large setup or ongoing costs to keep in place.

Social Factors

Recognition of UK degrees

 The recognition and acceptance of UK-affiliated degrees in Nigeria could vary across industries and employers. Some employers may prefer graduates from local universities, perceiving foreign-affiliated programs as less rigorous or not aligned with Nigerian labour market needs.

Technological Factors

Digital Infrastructure Challenges

Nigeria faces significant challenges in internet connectivity, power supply, and digital literacy. Students and institutions will need have reliable access to technology.

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Legal Factors

Recognition and Accreditation of UK Degrees

For a UK-awarded degree to be recognized in Nigeria, it must comply with NUC accreditation requirements. This often requires curriculum modifications and partnership agreements that align with local higher education standards.

This is not the case as it is only in Law degree that graduates of UK HEI will have to attend a programme that introduces them to Nigerian law before being called to Nigerian Bar.

Environmental Factors

Travel involved

Setting up and maintaining TNE partnerships involves travel to partner institutions. This is a clear environmental factor.