

Case Study

Case Study - Student Engagement / Awareness- Environmental Management

Client – Estates and Facilities

Customer - Business in Action Module, year 2, Cardiff School of Management

Task / Challenge

The Business in Action module project is an Employer Organisation real life problem solving scenario, to study, analyse and problem solve. Estates and Facilities set the student groups a problem statement, to investigate how a pilot scheme could be developed to increase recycling within Halls - propose an acceptable solution, including implementation plan and give a presentation.

Estates and Facilities arranged a visit of the Halls communal kitchens to review the space / communication and external storage. Groups were then able after data collection and preparation the opportunity of follow up by meetings for question and answer sessions. Some groups took the opportunity to email any questions for further clarification. The week of question and answers coincided with Go Green week, so the students benefited by visiting Cardiff Digs stand. All groups then attended their peer group presentations of their findings, proposals and solutions. The client provided feedback on each group.

Outcomes

All groups presented to the client with the addition of representatives from Cardiff Digs and Cardiff Council Waste Management. One student group “Velocity”, considered opportunities for increasing awareness when the students leave Halls at year one end and progress into rental houses in the local communities. The presentation of a short questionnaire and pointer to the Cardiff Digs website for further information was well received. The student (Ben Morris) has since received Qualtrics survey training and developed the questionnaire format with the client and Cardiff Digs for use during summer 2016.



Environmental Champions - Cardiff Dig Stand



L – R Rachel Roberts – Environmental Performance Manager – Cardiff Met; Ben Morris (Velocity team member) Year 2 and Emma Robson – Student Liaison Officer - Cardiff Digs



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