



Welcome Week Timetable

BA (Hons) Digital Marketing Management

Monday 22 September 2025

AM

11:00am – 12:00pm

Welcome meeting for all Marketing students

Room: O1.01

12:00pm – 1:00pm

Programme Induction: Meet the Digital Marketing Team and get to know your fellow DMM students

Room: O2.18

PM

2:00pm – 4:00pm

The Essentials #1: Digital Skills Audit, Email + Moodle, Metcards, Your Timetable and Personal Tutor Groups

Room: O2.18

Tuesday 23 September 2025

AM

11.00am – 1:00pm

The Essentials #2: Getting to know the campus – via Campus Treasure Hunt, Group Task Briefing: 'Digital-media Audit'

Room: O2.18

PM

2:00pm – 4:00pm

The Essentials #3: Creative Cloud Software usage

Room: O2.18

Wednesday 24 September 2025

All Day

Freshers Fayre

Thursday 25 September 2025

AM

11:00am – 1:00pm

Group task briefing: 'Digital-media Audit' - Off campus research

Room: O2.18

PM

2.00pm – 4:00pm

Group task briefing: 'Digital-media Audit' - Off campus research

Room: O2.18

Friday 26 September 2025

AM

11.00am – 1.00pm Group task briefing: 'Digital-media Audit' - Presentations

Room: O2.18



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd

**Welcome week
Wythnos groeso**

2025