

# WELCOME 2020

## INDUCTION WEEK TIMETABLE

COURSE TITLE: MARKETING MANAGEMENT / ADVERTISING / BRAND / PR / SALES

CAMPUS: LLANDAFF

<p>MONDAY 28<sup>th</sup> SEPTEMBER Dydd Llun 28 Medi</p>	<p>TUESDAY 29<sup>th</sup> SEPTEMBER Dydd Mawrth 29 Medi</p>	<p>WEDNESDAY 30<sup>th</sup> SEPTEMBER Dydd Mercher 30 Medi</p>	<p>THURSDAY 1<sup>st</sup> OCTOBER Dydd Iau 1 Hydref</p>	<p>FRIDAY 2<sup>nd</sup> OCTOBER Dydd Gwener 2 Hydref</p>
<p><b>10.00 – 11.00</b> <b>Via Teams in PT groups x 3</b> Arrival, Welcome and group ice breaker in personal tutor groups <a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWE3ZGE1NGMtYjA0ZC00ZWY1LWE2ZjAtNzUwOGlyNDE0YzA1%40thread.v2/0?context=%7b%22Tid%22%3a%22189dc61c-769b-4048-8b0f-6de074bba26c%22%2c%22Oid%22%3a%229dd66a27-e247-43c6-ba60-afce7c5f9117%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZWE3ZGE1NGMtYjA0ZC00ZWY1LWE2ZjAtNzUwOGlyNDE0YzA1%40thread.v2/0?context=%7b%22Tid%22%3a%22189dc61c-769b-4048-8b0f-6de074bba26c%22%2c%22Oid%22%3a%229dd66a27-e247-43c6-ba60-afce7c5f9117%22%7d</a></p> <p>Break – 30 mins</p> <p><b>11.30</b> <b>Via Teams</b> <b>Introduction to your course</b> <a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_Njl5MmMyYjctMjZiMi00Y2Q4LTk4MzYtNTY3ODEyMTc0NmY2%40thread.v2/0?context=%7b%22Tid%22%3a%22189dc61c-769b-4048-8b0f-6de074bba26c%22%2c%22Oid%22%3a%229dd66a27-e247-43c6-ba60-afce7c5f9117%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_Njl5MmMyYjctMjZiMi00Y2Q4LTk4MzYtNTY3ODEyMTc0NmY2%40thread.v2/0?context=%7b%22Tid%22%3a%22189dc61c-769b-4048-8b0f-6de074bba26c%22%2c%22Oid%22%3a%229dd66a27-e247-43c6-ba60-afce7c5f9117%22%7d</a></p> <p>Lunch</p> <p><b>PM</b> <b>Via Teams and breakout rooms</b> <b>Setting the brief for the week.</b> Briefing all together and then breakout into rooms with PT groups to start planning (with PT support). PADLET – Questions across the week.</p>	<p><b>12 – 1.30pm</b> <b>Check in with your PT – on campus?</b> (staggered times) TBC – need to know on campus situation. <a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODIxZjdiOWEtZTEwMC00OGFiLThhODktYTAxODViZDAXY2RI%40thread.v2/0?context=%7b%22Tid%22%3a%22189dc61c-769b-4048-8b0f-6de074bba26c%22%2c%22Oid%22%3a%229dd66a27-e247-43c6-ba60-afce7c5f9117%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODIxZjdiOWEtZTEwMC00OGFiLThhODktYTAxODViZDAXY2RI%40thread.v2/0?context=%7b%22Tid%22%3a%22189dc61c-769b-4048-8b0f-6de074bba26c%22%2c%22Oid%22%3a%229dd66a27-e247-43c6-ba60-afce7c5f9117%22%7d</a></p> <p><b>PM - onwards</b> Marketing Challenge - an opportunity for you and your group to work Via Teams</p>	<p>Virtual events from your Student Union</p>	<p>4pm – Work to be uploaded via Padlet</p> <p>Close weeklong Padlet and record response as a video to post on Moodle.</p>	<p><b>11am</b> <b>Via Teams</b> Induction Week Marketing Challenge</p> <ul style="list-style-type: none"> <li>• Round-up</li> <li>• Winners</li> </ul> <p><a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWYwNTA0ZyZtZTk0Yy00MjE3LWE3YjUtN2U0ZmY5YmU1Yjk0%40thread.v2/0?context=%7b%22Tid%22%3a%22189dc61c-769b-4048-8b0f-6de074bba26c%22%2c%22Oid%22%3a%229dd66a27-e247-43c6-ba60-afce7c5f9117%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_OWYwNTA0ZyZtZTk0Yy00MjE3LWE3YjUtN2U0ZmY5YmU1Yjk0%40thread.v2/0?context=%7b%22Tid%22%3a%22189dc61c-769b-4048-8b0f-6de074bba26c%22%2c%22Oid%22%3a%229dd66a27-e247-43c6-ba60-afce7c5f9117%22%7d</a></p> <p><b>2pm – Marketer’s pub quiz (with MSc)</b> Via Teams</p>