

## Pre-Entry Summer Tasks

Welcome to the International Tourism Management Programme here at Cardiff Metropolitan University. We are looking forward to welcoming you and getting started. As a first start, we'd like you to complete the activities below to 'get you in the mood' and begin to have a feel for university study.

### Activity 1:

Complete the **EDGE questionnaire** (You will have a Personal Tutor who will follow this up with you).

[https://cardiffmet.eu.qualtrics.com/jfe/form/SV\\_9RyVcvTJ3dmgjwF](https://cardiffmet.eu.qualtrics.com/jfe/form/SV_9RyVcvTJ3dmgjwF)

### Activity 2: About You and Tourism

Studying Tourism matters now more than ever.

- a) Why are you going to study Tourism? What does tourism mean to you?
- b) Choose a tourism destination (your home/somewhere you have visited/ or would like to visit):
- c) Why do tourists choose your home destination/chosen destination (motivations - demand)  
Make a list of all the facilities that are associated with tourism (e.g. attractions and hotels - supply). Take some photos if you can or find online.

### Activity 3:

Read about the development of tourism from the source below from an academic tourism textbook.

- a) Read some or all of Chapter 1 of this textbook as an initial introduction to tourism but also to give you an idea of the texts that university work requires (*move the mouse over the bottom of the page to display the arrow to help you scroll*).
- b) Make a list of key words you have identified from the chapter  
Fletcher, J., Fyall, A., Gilbert, D. and Wanhill, S. (2017) Tourism, Principles and Practice:  
<https://books.google.co.uk/books?hl=en&lr=&id=H55BDwAAQBAJ&oi=fnd&pg=PT18&dq=Cooper+et+al+tourism+principles&ots=Stf3MeHZZF&sig=wh8wWYgkCgoEx1V-WjVQyge-ZI#v=onepage&q=Cooper%20et%20al%20tourism%20principles&f=false>
- c) Now find and read a newspaper or tourism industry article discussing how the tourism, hospitality and events industry are welcoming tourists with safety and health in mind.

### Activity 4:

Reflections

- a) What does tourism mean to you now after reading around the subject and industry?
- b) What areas/topics are you interested in (e.g. sustainability, marketing, hotel management, crisis management and so on)?
- c) What matters now to the global tourist?
- d) Make a list of any questions you might want to ask us before you meet us.

**Activity 5:**

Check out Tom's blog, one of our previous tourism management students:

<https://studentblogs.cardiffmet.ac.uk/studying-international-tourism-management-at-cardiff-met-has-lead-to-my-dream-life-in-new-zealand/>

**Please remember to:**

Save everything you do:

- Questionnaire
- Timeline
- Notes
- Questions

Any electronic format:

- Pdf
- Word
- Photo

Ready to bring and use during your induction.

**Have a good summer, and we look forward to welcoming you to Cardiff Met.**