

BA (Hons) Graphic Design Pre-Entry Summer Task: 'Me, Myself & I'

So that we can get to know you a little better, and that your classmates can too, we would like each of you to complete this short summer project during your holidays. You will be asked to present your outcome to your 1st year peers and tutors.

We would like each of you to prepare a short presentation (2-minutes, max.). We want to get to know you and want your peers in your group to get to know you too!

The presentation should be saved as a PDF file. We would like you to upload your presentations / outcomes on Monday 19th September to Padlet and we will provide you with the link on that day, so please remember to bring the PDF file with you to the start of Welcome Week.

Each of your individual slides/images should answer the following questions:

1. **Who inspires you?** This could be a designer, illustrator, photographer, artist, typographer etc. and tell us why they inspire you!
2. **Tell us something interesting about yourself?** What are you passionate about? Have you travelled the world or do you love baking Battenberg cakes? We want to know more about you as an individual!
3. **Show us a slide of your favourite piece of work** that you've created so far and tell us why it is your favourite piece!
4. **Sell us one matchstick.** Give us a quick pitch including an image or two, on why we should buy your matchstick as opposed to others. Understanding the unique selling point of products is a huge part of branding. Why would anyone want to buy a single matchstick? Sell us the big idea.

Members of the Graphic Communication teaching team will present too — so that you get to know us better as well!

We are really looking forward to seeing your outcomes!

The Graphic Design Team, 2022.