

Fashion

Summer Project Assignment Brief

Module Code

Module Title

Pre-Arrival Project

Summer Assignment Project

Academic Year

Semester

2023/24

Pre-semester/term One

Project Leader email

adavies@cardiffmet.ac.uk

Assessment Details

Project title: *Architecturally organic* **or**
Sculptural inspirations

Abr.

Weighting

Context: Summer Brief**Brief:**

Your summer research theme is *architecturally organic or sculptural inspirations*. Exploit its creative expressive potential by developing unusual concepts and ideas that can be translated into inspiring research and design development. Explore inspirations deriving from physical elements of architecture, sculpture, urban graphic, lines, angles and construction. Investigate how surfaces & materials are transformed distressed, painted coatings and organic surfaces/materials can create a unique new fashion fabric trend.

To keep you feeling inspired and creative over the summer, you are asked to keep a working research journal/sketchbook that should be full of exciting and inspirational imagery from your theme: Architecturally organic or Sculptural inspirations.

Your journal will underpin your first term of study, so make sure its creative and invigorating - invest your time now, before term begins.

Whilst we do not expect you to fill an entire sketchbook, we do expect to see a good range of quality research sources. Drawing is a vital element of a designers' practice. You should develop your design ideas through a full range of 'drawing' processes e.g., collage, painting, mark making, rubbings, photography etc. You can 'draw' digitally, but this should be no more than 50% of your output.

Aims

- To develop research from the theme *architecturally organic or sculptural inspirations* which will underpin projects you develop in the first term.
- To synthesise ideas from 2D to 3D (observational drawing, photography and sampling) from your chosen theme.
- To create a personal 'Materials Library' – from lost, found, collected and recycled materials.
- To develop a body of contextual research which will support your project in the first term.

Outcomes

Keep a visual research journal which should include the following:

1. Research imagery, 'drawing'/photography in response to your research and overarching theme (at least 10 loose or sketchbook pages min. A4)
2. Samples (at least 10 approx. A5 size) that explore 2D and 3D surfaces through stitch, manipulation, folding etc. These can be a mixture of fabric and paper.
3. Start to create a personal 'Materials Library' from lost, found, collected and recycled materials and ephemera, gathered from around the house, garden, shed, recycling bins and in your local area. Your 'Materials Library' might include a range of papers, plastics (post packaging, food wrapping, sections cut from bottles etc.) Foils, foams, rubbers (elastic bands etc.) nylons, metals, cardboards, old clothes, textiles etc. which have been recycled and repurposed.

Drawing and Sampling is a vital element at ALL stages of this summer brief: You must develop your design/ideas through a full range of drawing, painting and mark making (digital and/or hand rendered) approaches; and will be expected to draw throughout the summer break. Draw in and out of the book experimenting with surfaces, processes, techniques and media.

Please start collecting materials that would normally be discarded this will be key for your first project.

Artists and Designers

Louise Bourgeois, Matty Bovan, Michael Brennand-Wood, David Batchelor, Nick Cave, Hussein Chalayan, John Chamberlain, Christo, Tony Cragg, Susie Freeman, Frank Gehry, Craig Green, Zaha Hadid, Mona Hatoum, Thomas Heatherwick, Rei Kawakubo, Yayoi Kusama, Martin Margiela, Cornelia Parker, Reiko Sudo (Nuno Corporation), Sarah Sze, Lois Walpole, Junya Watanabe, Alison Willoughby, Anne Wilson, Selgas Cano, Vicki Fong, Celia Pym, Rick Owens

Deliverables:

Your project submission must include the following:

1. Research imagery, 'drawing'/photography in response to your research and overarching theme (at least 10 loose or sketchbook pages min. A4)
2. Samples (at least 10 approx. A5 size) that explore 2D and 3D surfaces through stitch, manipulation, folding etc. These can be a mixture of fabric and paper.
3. Start to create a personal 'Materials Library' from lost, found, collected and recycled materials.

And don't forget to include the following:

Submission:

4. Your name: Alison Davies
5. Your Course title: BA Hons Fashion Design
6. Project Title and Date: Summer Project 2023
7. **Bring the project with you for the start of Welcome Week on Monday 18th September.**

If you need any help or advice on how to complete this task, please send an email to our school administration team stating the name of the course you are about to join and the questions you want to ask to the following email address:

csadadmin@cardiffmet.ac.uk

Academic or technical terms explained:

Architecturally organic: a type of architectural design wherein buildings are inspired by, built around, and blend in with their natural surroundings. The term was coined by the American architect Frank Lloyd Wright.

Sculptural inspirations. Three-dimensional designs made by one of four basic processes: carving, modelling, casting, constructing.

Concept sketch: A sketch illustrating a concept or idea, often with supporting annotated comments.

Notes:Equipment List

Fashion students need to be fully aware that when undertaking a fashion design degree, that investment in appropriate, industry standard equipment will be necessary.

The following list of essentials is a good place to start building your own Fashion Designer's Toolkit to support your pattern drafting and clothing construction studies:

- A4 quality sketchbooks
- A range of mixed quality papers including cartridge paper, kraft paper, newsprint, tracing paper
- A4 layout pad
- Fine liner pens in different weights e.g., 0.1, 0.3, 0.5
- Pro-markers - flesh tones are a must!
- Range of pencil weights from H - B
- Sketching media such as coloured pencils, pastels etc.
- Sewing kit including needles, threads, embroidery scissors, pincushion
- Vanishing cloth markers and/or tailor's chalk
- Scissors: invest in two pairs of good scissors, one for paper and one for fabric; you are discouraged from using the same pair of scissors for both!
- Glues: Paper and Fabric
- Tapes: cello tape, masking tape, double-sided, 'magic' tape
- Carrying device to keep all you kit in one place (not too big!)

N.B. You may have a lot of this already from previous studies so please do not buy brand new things if you do not need them. You can also source **sustainably** by visiting charity shops, checking online resell sites such as Facebook Marketplace or eBay and asking friends and family.

Specialist Fashion equipment and supplies can be purchased directly from Morplan at www.morplan.com

- Pattern Master in **metric*** code 41541
- Tailors Shears* code 56110
- Analogical Tape Measure* code 43278
- Pattern notcher tool code 41208
- Tracing wheel codes 41195 / 41209
- Quick unpicker/seam ripper code 42902
- Snips code 54891
- Dressmaking Pins code 43451
- Garment bags clear pack of 5 code 89222

*these are essential tools and will serve you well beyond your degree!

N.B. Many of these items can also be purchased from other online retailers, and again, if you already have these items (or similar) you do not need to buy them again.

CARDIFF
SCHOOL *of* ART & DESIGN