

Case Study

Case Study - Fair Trade Fortnight 2016 - Environmental Management

Cardiff Metropolitan University has been awarded Fairtrade status thanks to the joint effort of the University, Students' Union and students.

The University's Fairtrade status granted by the Fairtrade Foundation, also coincides with a fortnight of planned events for Fairtrade Fortnight currently taking place from 29th Feb- 13th March 2016.

Fairtrade is a charity committed to providing disadvantaged producers in the developing world with a better deal for their products.

As part of Fairtrade fortnight, Cardiff Met participated in the 'Big Fairtrade Breakfast', selling Fairtrade breakfast meal deals on campus from 29th Feb- 13th March.

The Gallery, The Box, The Atrium, The Bench and K1 – recorded 10% increase on Fair Trade products through the Fair trade fortnight period.

The SU sold 5806 Fair trade products altogether.



March 2016