

An invitation to • Develop your capabilities as a change leader • Help your organisation to implement change effectively • Help overcome barriers to change

Cardiff School of Management

Change: The Leadership Challenges A Taster Session for Masters Level Learning

Presented by Siân Rees, Associate Dean, Enterprise | Dr. David Collier, Senior Lecturer, HR and Leadership
Wednesday 15th April - 08:30 and Wednesday 21st April - 16:00

Leading in a time of accelerated and discontinuous change is an ever present challenge for leaders across all business sectors.

The need for rapid development of products and services and 'doing more with less' places

the leadership of change at the heart of the strategic and operational priorities of any organisation.

Leaders, therefore, whether in SMEs or in large, global businesses, need the capabilities to help their people deal with change.

This Masters taster session will consider:

- What are the key stages in leading change?
- Why is leading change so difficult and what can you do about it as a leader?
- Why might people resist change and how can a leader help them?
- How does neuroscience help leaders of change?

Click here for a journal article entitled 'The Neuroscience of Leadership' by David Rock and Jeffrey Schwartz



Agenda (timings as per morning or evening session)

8.30am - Refreshments	■ Break
4:30pm	■ Transformational and vigilant leadership
8.45am - Workshop	
4:45pm	
■ Leading change - the key stages	10:45am - Next Steps
■ Dealing with resistance to change	6:45pm
	11:30am - Close
	7:30pm

One lucky person attending the taster session will win a copy of the award-winning book *Blue Ocean Strategy!*

To book on this taster session please email esm-enterprise@cardiffmet.ac.uk

Venue

Cardiff School of Management
Cardiff Metropolitan University
Western Avenue
Cardiff CF5 2BY



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