

# CULTIVATE

FOOD SAFETY



UKAFP

Cardiff Metropolitan University

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Lone Jespersen





AUGUST 2008



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# CULTURAL DIMENSIONS



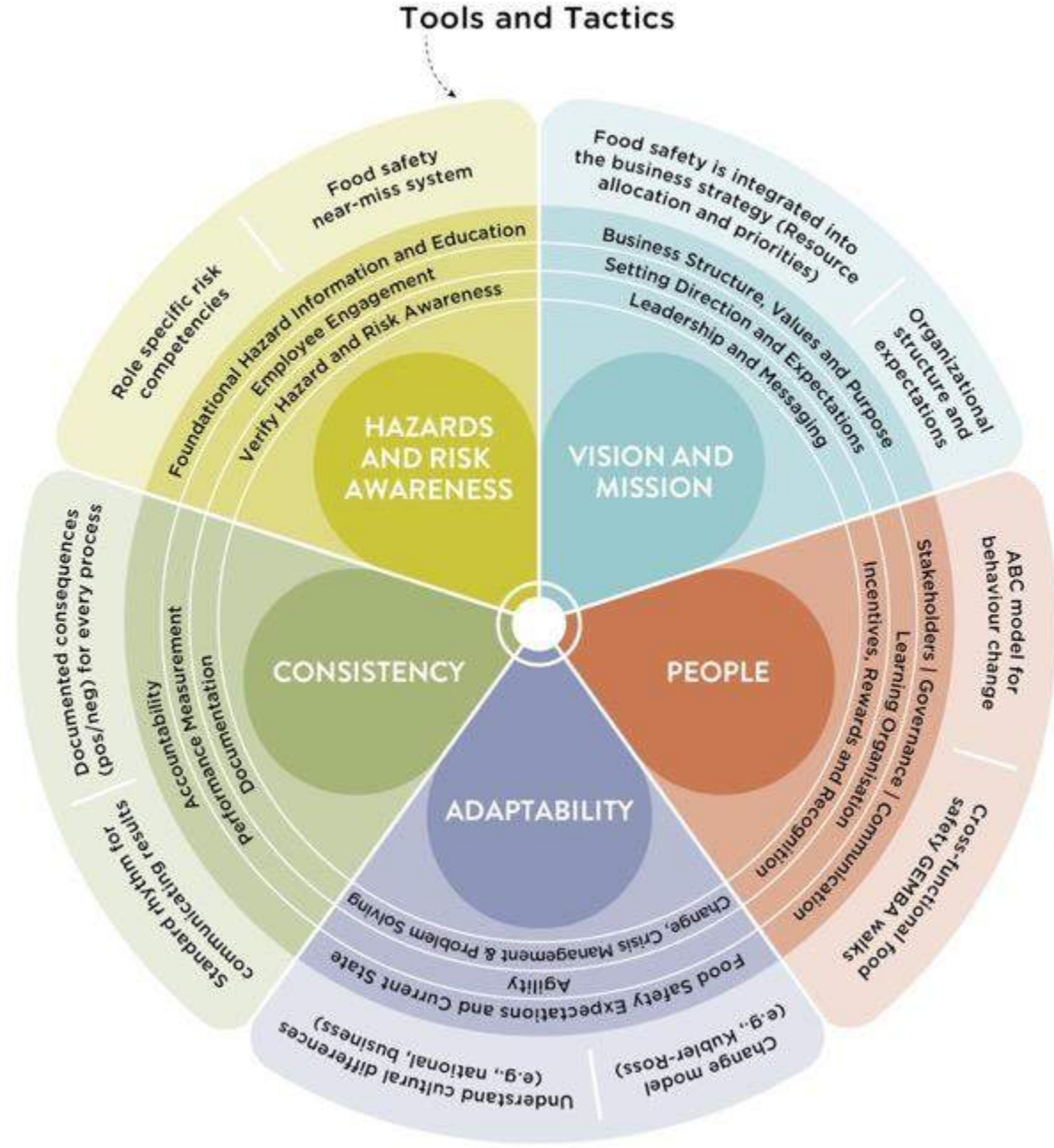


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# SUB-DIMENSIONS



# TOOLS & TACTICS



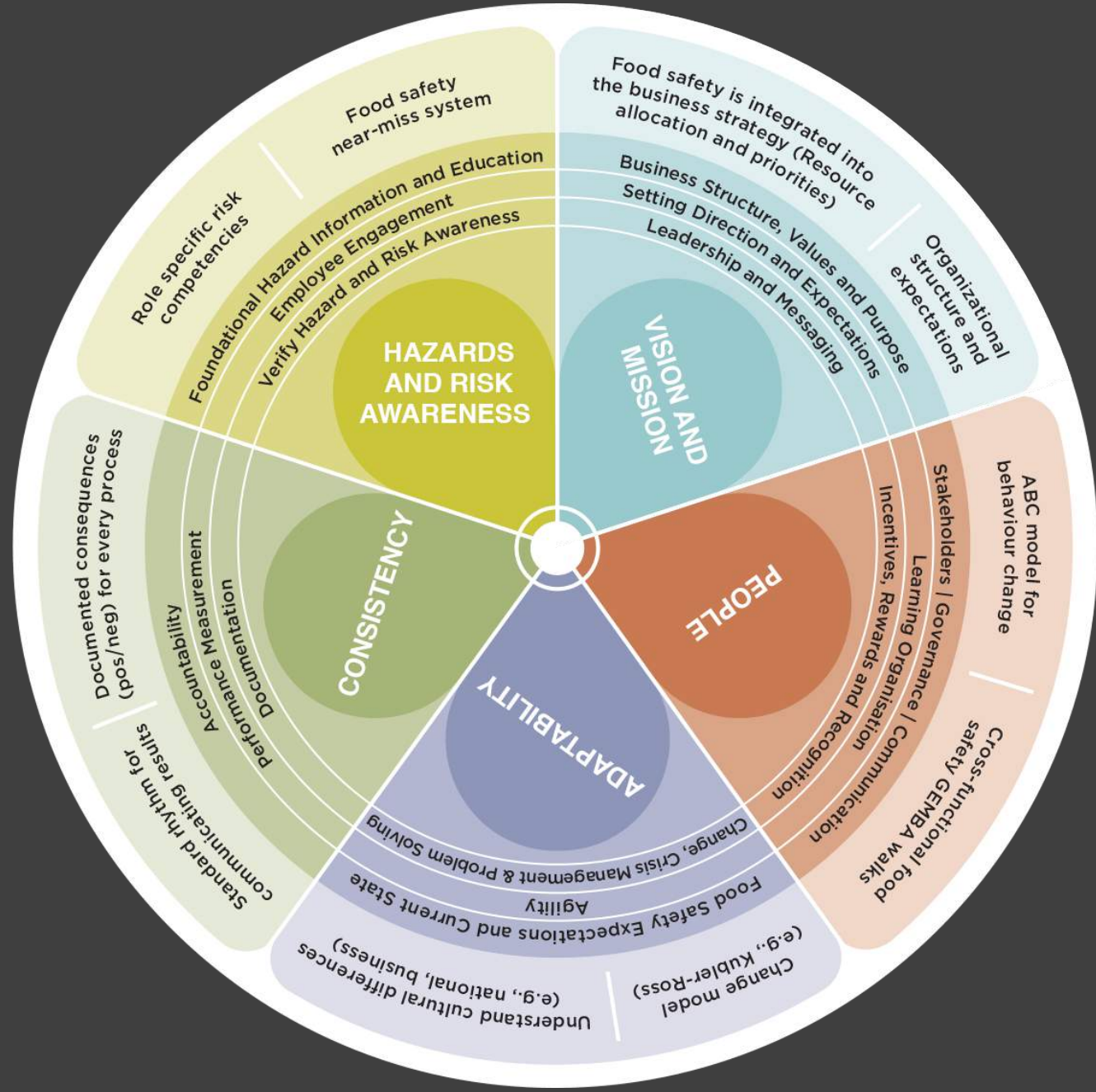


## Three Great Companies

- PepsiCo (Global)
  - Mike Liewen & Cormac Gilligan
- OneHarvest (Australia)
  - Sam Robson & Andrew Francey
- Perdue Farms (US)
  - Jeff Shaw & Wade Fluckey

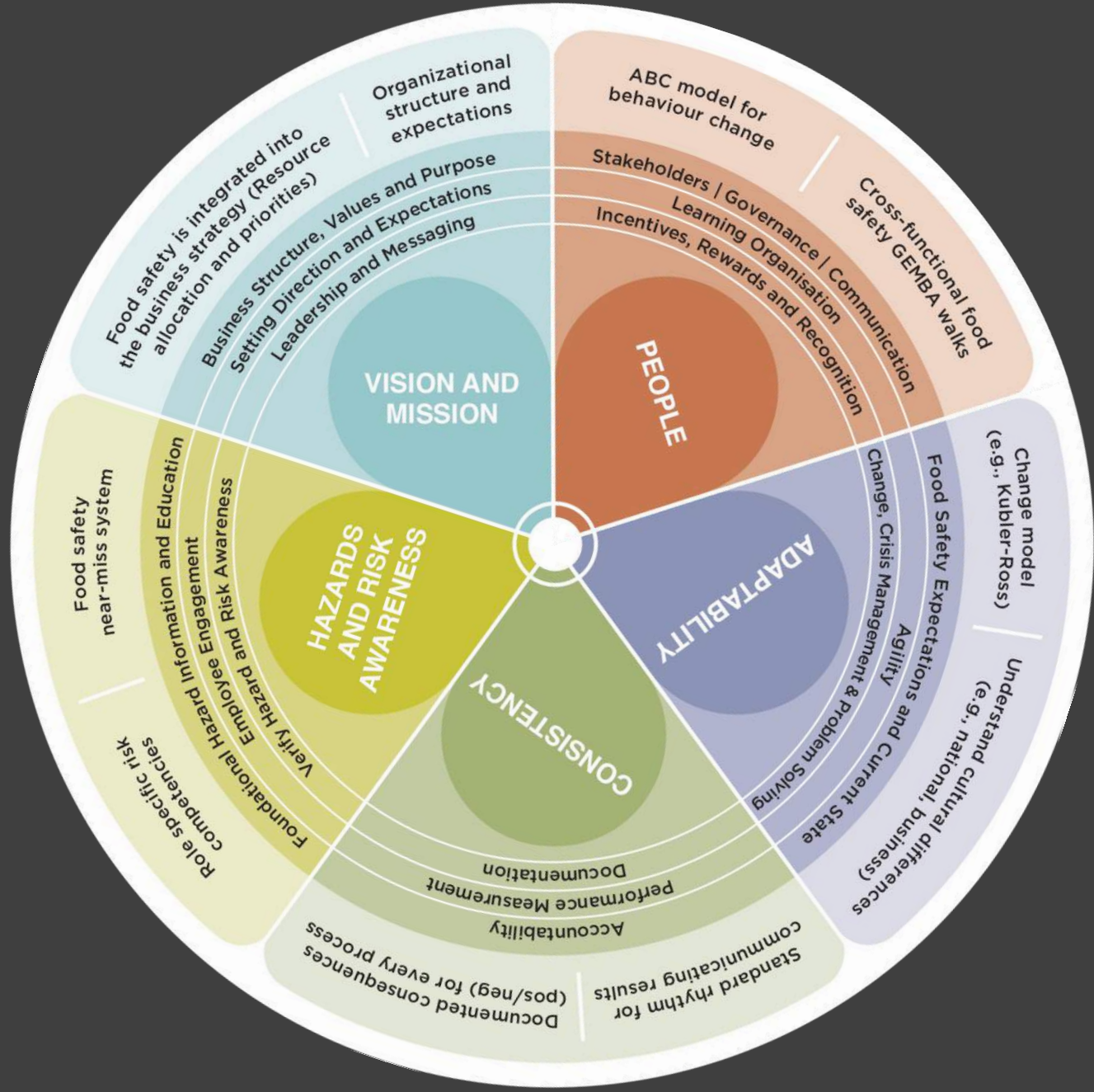


# VISION & MISSION

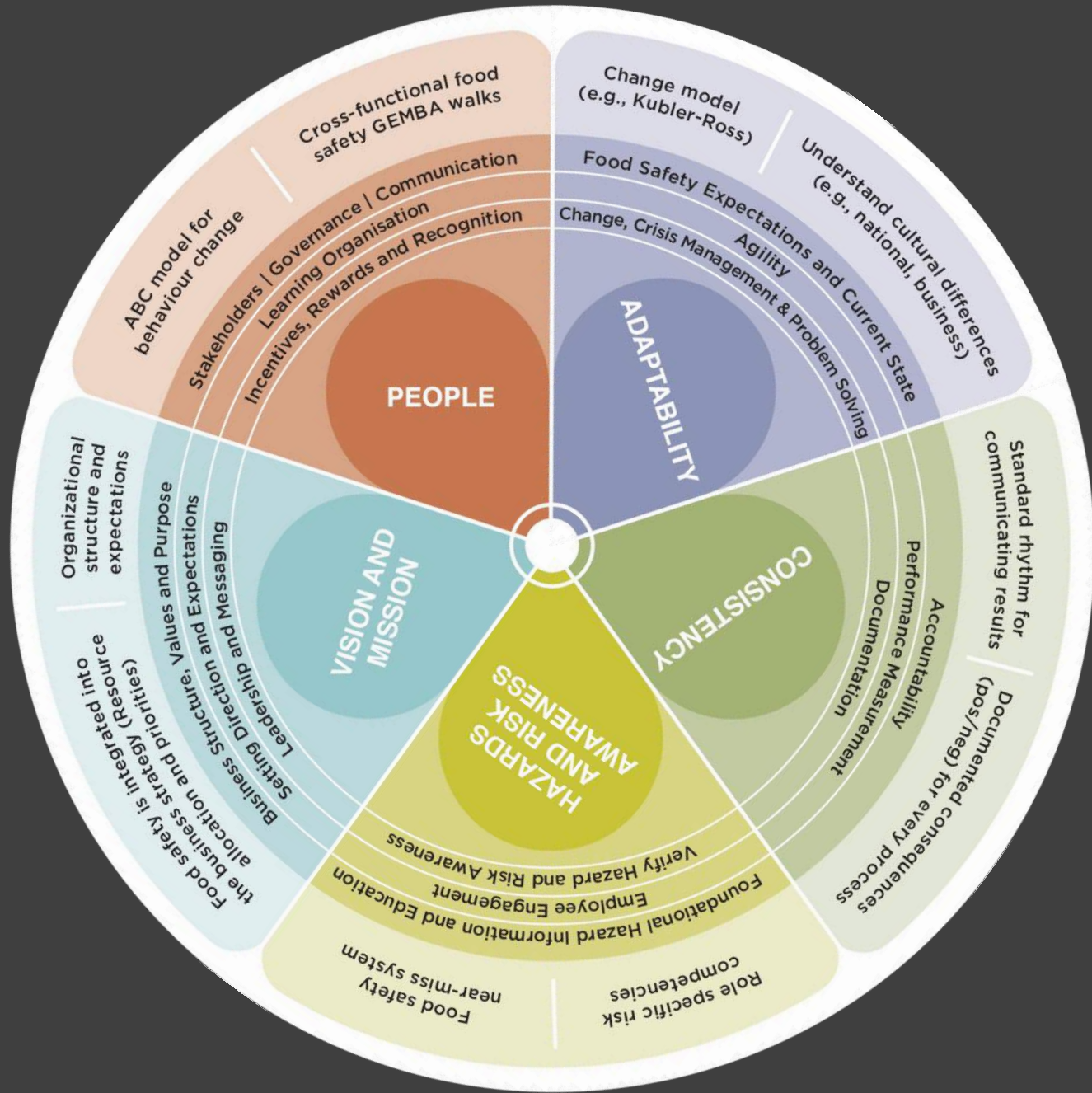




# PEOPLE



# ADAPTABILITY

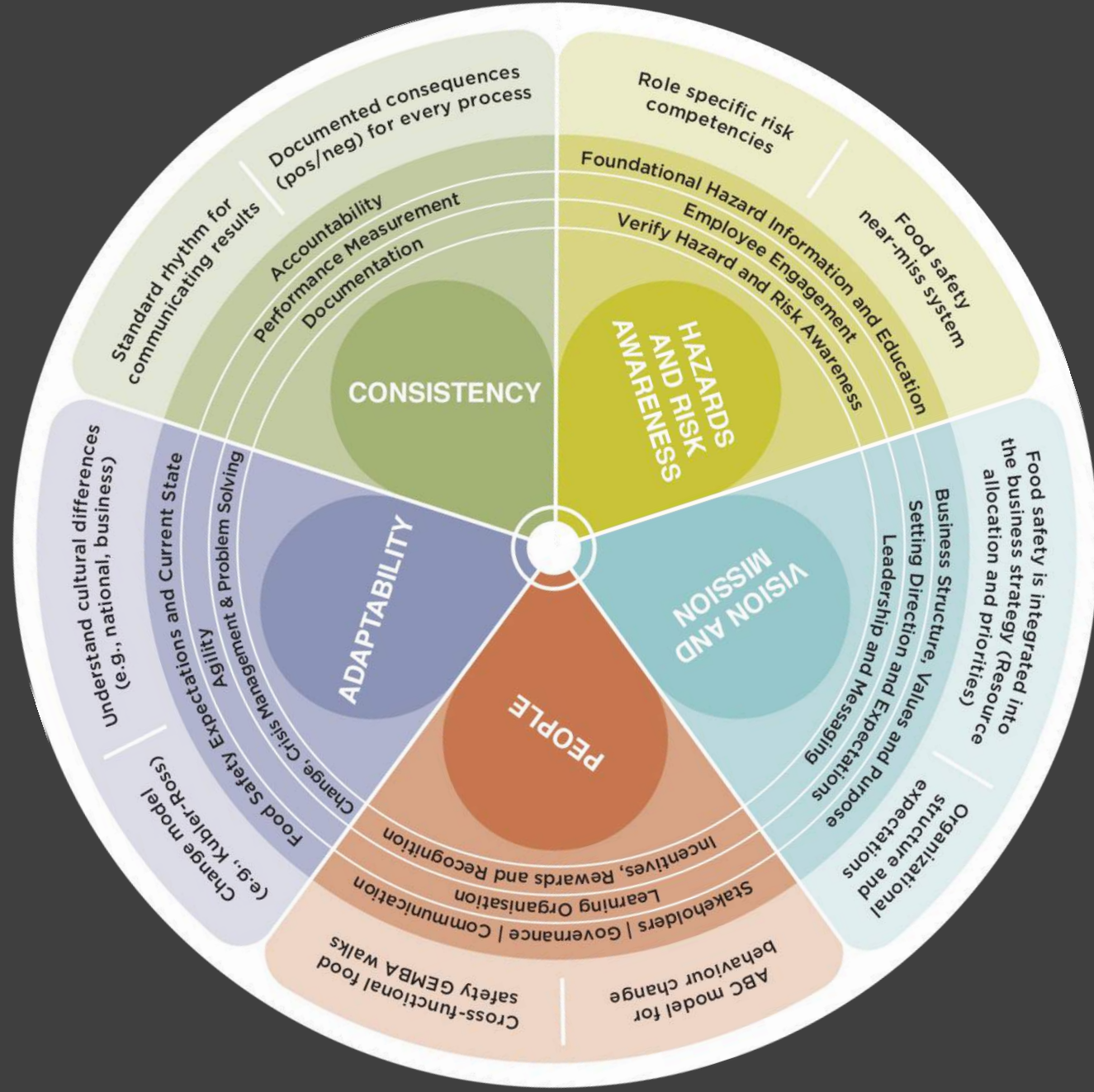




# CONSISTENCY

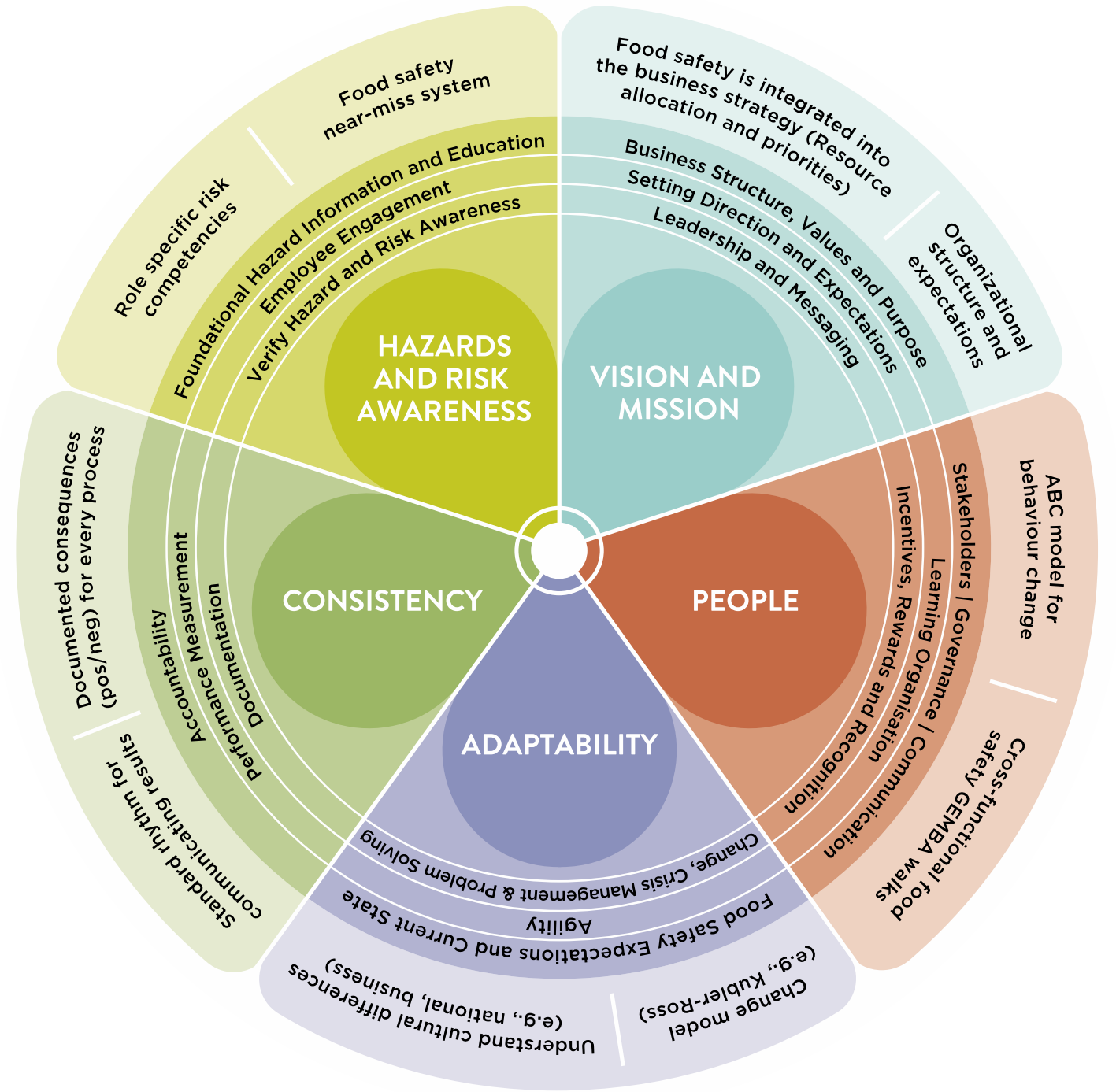


# HAZARDS & RISK AWARENESS





# ONE LINKED PLAN!





HYD OIL  
HVI 46

Ratan





“Doing the right thing  
isn’t always easy but it is  
always right!”

**Lone Jespersen, PhD**

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**Cargill** Helping  
the world  
thrive

