

# PROJECT OVERVIEW

Professor A. O. Moscardini Cardiff Metropolitan University BUCUM Kick Off Meeting 13/14<sup>th</sup> December 2012







Tempus is the European Union's programme which supports the modernisation of higher education in the Partner Countries of Eastern Europe, Central Asia, the Western Balkans and the Mediterranean region, mainly through university cooperation projects.

#### BUCUM



This is a regional JEP in Governance Reform involving ten universities in Libya, Morocco, Egypt and Lebanon satisfying the regional priority 'University Management and Student Services'.

The wider objective of the project is to demonstrate that good management practices can build sustainable HE cooperation between nations.

The project does this by addressing the challenges facing the management of a global university in the 21st Century.

#### BUCUM



- Equalisation of University standards or systems
- Sustainability of Outcomes
- Dissemination





•Bologna Process

•Not a prescription but a mutual harmonisation of systems.

•No particular system can be called best.



No	Institution	Contact person	Email
1	Cardiff Met	Prof, M Loutfi	mloutfi@cardiffmet.ac.uk
2	University of Misurata	Eng. Ali Bakeer	ali.m.bakeer@gmail.com
3	Zawia University	Dr Sabri Elkateb	sabrimail@gmail.com
4	Suez Canal University	Prof A El Gohary	aelgohary28@gmail.com
5	Arab Academy	Dr A Ragab	aaragab@hotmail.com
6	Alexandria University	Dr K Elsaadany	Elsaadany 12@yahoo.com
7	SIST	Mr A Mazouz	abdellatif.mazouz@sist.ac.ma]
8	University Hassan II	Prof A Komat	komat@uh2c.ac.ma
9	Cadi Ayyad University	Prof J Saadi	j.saadi@uca.ma
10	MUBS	Dr B Kaissi	bkaissi@mubs.edu.lb
11	The Lebanese University	Prof K Charbel	charbel.n.kfoury@hotmail.com
12	La Sapienzia	Ms A Cammisa	Antonella.Cammisa@uniroma1.it
13	Ionia University	Prof, Tsougarakis	tsougar@ionio.gr
14	Universidad de Salamanca	Mrs M Gallego	mthg@usal.es
15	European Students Union	Ms N Tarachiu	natalia.tarachiu@esu-online.org
16	Leadership Foundation	Mr Davd Lock	dlock@lfhe.ac.uk
17	Osel Consulting srl	Dr A Marengo	agostino.marengo@osel.it
18	Shoofly Publishing	Mr S Young	steveyoung@shooflypublishing.co.uk
19	Egyptian Ministry	Prof A Ezzeldin	abusteit@gmail.com
20	Libyan Ministry	Dr O Kashadah	okashadah@yahoo.co.uk
21	Moroccan Ministry	A Debbarh	info@enssup.gov.ma
22	Lebanese Ministry	Prof C Al Soubhi	soubhi63@gmail.com
23	Magna Charta	Prof. Dr. Erguder	magnacharta@unibo.it



# **BUCUM - OBJECTIVES**

- 1. To identify the common deficiencies in University Management throughout the four partner countries.
- 2. To train/retrain university staff in new management approaches including short courses, Master level modules and e-learning material.
- 3 To establish centres of good governance at each partner university.
- 4. To install rigorous quality assurance processes.
- 5. To demonstrate that with good management, strong bridges can be built between four ENPI countries.



#### **METHODOLOGY**

# The project will advise on key management skills and structures and use a 'training the trainers' methodology where fifty trainers will be trained.



**OBJECTIVE 1** 

To identify the common deficiencies in University Management throughout the four partner countries

Initially, common needs will be identified by a scoping process led by the UK based Leadership Foundation.

Three day workshop will be arranged in March

This will be discussed later today



# **OBJECTIVE 2**

To train/retrain university staff in new management approaches including short courses, Master level modules and e-learning material

The workshop will feed back to the development of a number of short courses, Master's level modules and an Adaptive, web-based Learning System.

This will enable three levels of management to be addressed: Existing Managers, Aspiring Managers Potential Managers (graduate students who wish to pursue a career in university management).





#### This is a STRUCTURAL MEASURE Its main objective of this project is to improve leadership, governance and management of MEDA region higher education and converge it with that of EU universities.

Objectives

- Presidents Network
- WHEEL
- Leadership Centres
- Adaptive Learning System
- On Line Masters



# **NEW METHODS**

From LHEM, we have around 150 Learning Objects ( short 10 minute presentations with video, audio and Powerpoint slides).

In our project, the role of the two IT specialists (Osel in Italy and Shoofly in the UK) is to examine how we can improve these both in content and presentation.

Especially can we convert them into Mobile and tablet Apps. This will involve equipment, know how and training



### **MASTERS DEGREE**

The masters modules can be assembled to form a Master's degree in University Management. The short courses will be accredited by the universities and the four Ministries will accredit the new Masters programme.



European Commission

**OBJECTIVE 3** 

To establish centres of good governance at each partner university

# Each partner university will open its own Centre of Good Governance which will be the focus for the project.

For former LHEM partners these can be the existing centres.



There were many problems with purchasing equipment and opening centres in the current project which I wish to avoid in our new one.

I would therefore like all centres to be open within six months of the start (i.e. April 2013)

The new partners will have to create a new room for the centre. We now have an efficient purchasing process which will enable us to get the equipment installed within this time frame.



EQUIPMENT

The material we are going to produce will determine the equipment we need to buy.

Each university has been allocated around 25/30 000 euro.

I suggest we are much more imaginative than just buying PCs and we use the money to buy Tablets and modern devices for use in teaching and learning. We also need software and servers to create our own Collaborative Platform.

I would also like to build a roadshow which can contain dissemination material for use both inside and outside the university.



To install rigorous quality assurance processes

Feedback

**Performance Measures** 



**OBJECTIVE 5** 

To demonstrate that with good management, strong bridges can be built between four ENPI countries

Networks Mobility WHEEL Collaboration Platform

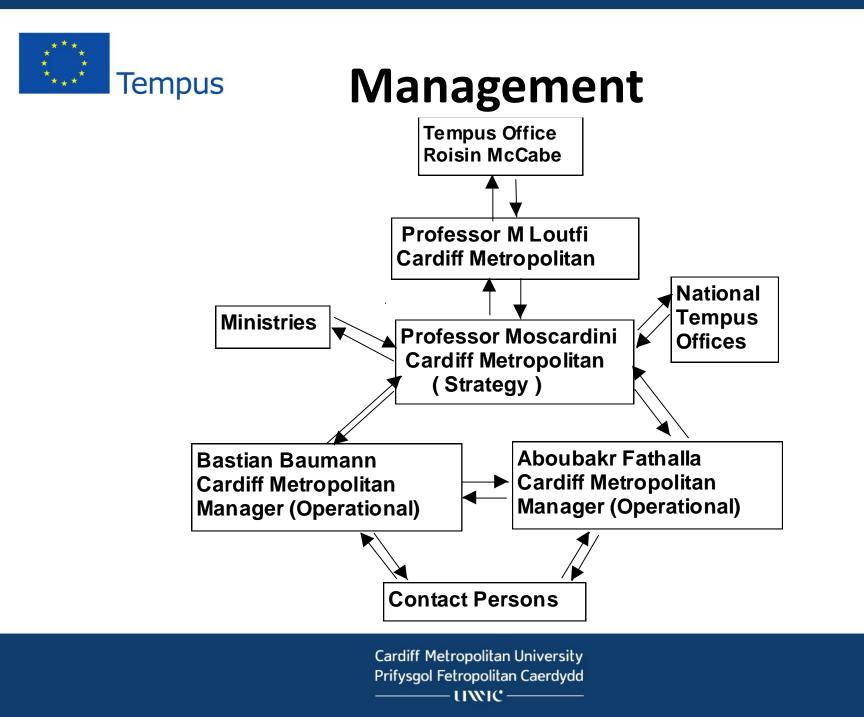


# **COLLABORATION PLATFORM**

A major emphasis in this project is networking and dialogue. A suggestion is a COLLABORATIVE PLATFORM .

This serves as a website but is much more than that. It will exist at various levels and with various securities. It can store all documents and communication. I will simplify the planning of events, contain letter templates with the required logos so that all communication is regular and the same format thus creating a project "brand" It will give access to all material that is produced, allow Skype ( both one-to-one and group) and serve as a noticeboard, calendar and dissemination platform.

A prototype will demonstrated tomorrow





# Sustainability

#### Typical outcomes that are sustainable are

Networks Centres Degrees Good Practice





#### A good network will be self sustaining but there are also actions that can aid the process In LHEM we have formed two networks

#### Presidents network WHEEL



# <sup>mpus</sup> The President's Network

LHEM set up a network of leaders of universities in the project to discuss, advise and learn about issues that will affect the University of the 21st Century.

This network can then be carried over to BUCUM

#### ARELEN - Arab and European Leadership Network for Higher Education Tempus

Professor Sultan Abou Orabi, on behalf of Association of Arab Universities and Professor Antony Chapman, on behalf of Cardiff Metropolitan University signed a memorandum of Initial Agreement to host the Arab and European Leadership Network for Higher Education, (ARELEN). The network is an outcome of the Tempus Leadership in Higher Education Management project, coordinated by Professor Mohamed Loutfi of Cardiff Metropolitan University in association with the UK Leadership Foundation for Higher Education.



# Sustainable Outcome

#### Women in Higher Education Elite Leaders

The WHEELERs have got togther and formed an NGO called Nour which will be self funding and provide money to continue the network after the end of the project.





From left to right: Shahira Elshafeey (Fayoum University, Egypt), Naglaa El Sherbiny (Fayoum University, Egypt), Amal Elouazzani (University Hassan II, Casablanca), Mounira Ben M'Rad (University of Sfax, Tunisia), Diana Nahle (MUBS, Lebanon) Hania Nakkash (Beirut Arab University, Lebanon), Maria Pia Circella (University of Bari, Italy), Ilhem Kallel (University of Sfax, Tunisia), Latifa Kechiche (University of Sousse, Morocco), Bouchra Kachoub (SIST University of Sunderland, Morocco), Najoua Essoukri Ben Amara (University of Sousse, Tunisia), Fatima-Zahra Iflahen (Caddy Ayyad University, Morocco), Wessam Mohamed (Fayoum University, Egypt), Alfredo Moscardini (UWIC, UK), Najla Bouden Romdhan (Ministry of Higher Education, (Tunisia)



### Dissemination

Three Types

Institutional National International



#### People tend to keep power to themselves

# It is important to disseminate the project in the individual institutipons from the beginning of the project.



Cardiff Metropolitan University Prifysgol Fetropolitan Caerdydd



**MINISTRIES** 

Centres Elearning Masters



# **International Sustainability**

ARELEN, WHEEL –NOUR International Dissemination Event Web page International Journals

Prifysgol Fetr	politan University opolitan Caerdydd	Information For	Search:		۹	
About Us   Study With Us	International   Partnerships	Research Worki	ng with Business	Alumni & Frien	nds	
You are in: English > News						
Cardiff Met News	UWIC and Leaders	hip Foundat	ion success	sfully		
News Archive	UWIC and Leadership Foundation successfully complete Scoping Visits in MEDA countries					
Media Experts Directory	05/05/2011 09:10 THE University of Wales Institute, Cardiff (UWIC) and the Leadership Foundation for Higher Education					
Corporate Publications						
Follow Cardiff Met News on Twitter	<ul> <li>have spent the last eight months visiting partner universities and Ministries of Higher Education in E Lebanon, Tunisia and Morocco to understand what is seen as the definition of Leadership within H Education Management, and to learn how leaders in such regions can be helped to further develop and enhance their roles. This activity was led by the Leadership Foundation which is a leading UK expert in area.</li> </ul>					
University View Columns						
Press Office - Contact Us	These scoping activities form part of a €1.2m TEMPUS project which was successfully granted to UWIG May 2010. Funded by the European Commission, the TEMPUS project entitled <i>Leadership in Higher</i>					
Cardiff Met Events	leadership, governance and manage	ement of partner universi	ed to provide a dedicated service of support and advice on of partner universities in four MEDA countries - Egypt, Moroc			
Annual Review	Lebanon and Tunisia. It is a three year programme and will result in well equipped Leadership ten MEDA universities.			a Leadership centre	s mall	

The results of these recent scoping activities will form the basis of a comprehensive report which will be delivered to the four Ministries of Higher Education and will act as a platform to develop the activities for the development of the project. This project will tackle the problem at three levels – existing leaders, aspiring leaders and postgraduates. An adaptive learning system will be assembled online where an existing or aspiring leader can enter their profile and then automatically be allotted a learning pathway through specially prepared material. This material will subsequently



be assembled in a traditional Master format for postgraduates.

The LHEM project will also form two important networks; one for present Leaders in Higher Education and the other to promote the role of women in Higher Education. Both networks will work towards a global level to enable top-management issues to be discussed and exchanges to take place.

Co-ordinated by Dr Mohamed Loutfi, Dean of International Development at UWIC, the €1.2m funded project is key to building on the success of the Erasmus Mundus project achievements. "This project aims to improve leadership and management in Higher Education. Through our close work with the Leadership Foundation, and through the comprehensive scoping visits to the region, we welcome the institutional cooperation which is developing amongst our partners, and we look forward to further developing the project activities to train the leaders of the future."

View Leadership Foundation for Higher Education website.

#### EU Partners:

- University of Wales Institute, Cardiff UK (Coordinator)
- University of Bari Italy
- Ionian University Greece
- Leadership Foundation for Higher Education UK
- 5. Magna Charta Observatory Italy

#### **AL ARABIYA NEWS**

FRONT PAGE = MIDDLE EAST = INTERNATIONAL = ANALYSIS = BUSINESS & TECHNOLOGY = FEATURES = VARI

#### Home

Last Updated: Tue May 01, 2012 18:01 pm (KSA) 15:01 pm (GMT)

#### EU program seeks to modernize higher education in Middle East and North Africa

Tuesday, 01 May 2012



A European educational program known as TEMPUS seeks to help modernize the higher education in North African and Middle East. (File Photo)



By MUSTAPHA AJBAILI alarabiya

An educational program established by the European Union more than two decades ago to guide countries born from the wreckage of the Soviet Union toward a modern higher educational system has extended its arm to Middle East and North African currently undergoing extensive socio-political and economic changes.



الأخيار

رنيس الجامعة يستقبل مسنول التثمية الدولية بجامعة كارديف

#### 10-يوليو-2012

فى اطار التعاون بين جامعة الفيوم وجامعة كارديف بالمملكة المتحدة استقبل الأستاذ الدكتور/ عبد الحميد عبد التواب صبرى رئيس الجامعة السيد/ ابو بكر فتح الله مسئول التتمية الدولمية بجامعة كارديف وذلك ليحث اوجة التعاون بين الجامعتين في اطار مشروعات التميس.

شهد اللقاء الاستاذ الدكتور/ مجدى حتا تائب رئيس الجامعة لتسنون الدراسات العليا والبحوث و الأستاذ الدكتور/ خالد حمزة تائب رئيس الجامعة لتشون التعليم والطلاب والأستاذ الدكتور/ محمود شندى مدير وحدة إدارة المشروعات بالجامعة و الأستاذ الدكتور/ كمال غلاب مدير مركز تتمية قدرات اعضاء هيئة التدريس والدكتورة/ هويدا عبد الرسول مشرف التعاون الدولي بالجامعة.

الجدير بالذكر أن مشروعات التميس بجامعة الفيوم قائمة منذ ثلاث سنوات وتتمثل في تتمية قدرات القيادات الجامعية والقيادات التسانية وتدريب الاقران وهو مشروع خاص بكلية التربية .











جميع الحقوق © محقوظة لجامعة الفيوم 2007 - 2012

	politari University	Contrast: SoftNormalHigh			
	opolitan Caerdydd	Search:	٩		
	Information Fo		~		
About Us   Study With Us   International   Partnerships   Research   Working with Business   Alumni & Friends					
You are in: English:	> News				
Cardiff Met News	Cardiff Met and	AArU set to host			
News Archive	Leadership Network         06/07/2012 15:00         The Secretary General of the Association of Arab Universities (AArU), Professor Sultan Abou Orabi, visited Cardiff Metropolitan University (formerly UWIC) in recognition of the strong links Cardiff Met has with its member institutions.				
Media Experts Directory					
Corporate Publications					
Follow Cardiff Met News on Twitter					
Uni∨ersity View Columns					
Press Office - Contact Us					
Cardiff Met E∨ents					
Annual Review	Management project, coordinated by Professor Mohamed Loutfi of Cardiff Metropolitan University in association with The UK Leadership Foundation for Higher Education.				
	The joint hosting of the network with AArU, a prominent regional organisation, will he to ensure a sustainable outcome for the project in the Middle East and North Africa (MENA) region.				
	"We were delighted to welcome F	Vice Chancellor, Professor Antony Cha Professor Orabi as a representative of d on the strong links between our institut	the AArU, and		
	Cardiff Metropolitan Prifysgol Fetropolita 	n Caerdydd			



Special Reports >>> Special Editions >>> Africa Edition / Letters / Archives / HE Events Diarv / About Us / Contact Us



"These conventions represent a major shift in the history of Alexandria University," said Sedeek Abdul Salam, vice-president for graduate studies and research.

Egyptian universities have established a number of international branch campuses, including a branch of Alexandria University (Tong city) in South Sudan and a branch of Cairo University in the Sudanese capital Khartoum, with faculties in four Sudanese states.

According to the website of the Union of Islamic World Students,

If you would like University World News to be the media partner for your international



Sweden - Politics and quality assurance don't mix

Stockholm University

8

😝 Internet

🖓 🔹 🔍 100% 💌

C S + ttp://mubs.edu.lb/oia/news/educational-leadership-center.aspx

🖌 🗟 😽 🗙 🔎 Google

🚖 Favorites 🛛 🍰 🙋 New Tab 🙋 New Tab (2) 🧱 Site Web - BUDGET 🙋 Web Slice Gallery 🝷 🃅 Mohamed Loutfi Correspond... 🙋 Customize Links 🐗 eBay

😍 Modern University for Business and Science | MUBS in...

₽ - - - X



	politan University	Cymraeg   Contrast: SoftNormalHigh   AAA 🛛 💙			
	opolitan Caerdydd		Sea	irch:	a
		Inform	ation For: Info	rmation For	~
About Us   Study With Us	International   Partnerships	Research	Working with	h Business   Alumni	& Friends
You are in: English ≻ News					
Cardiff Met News	UWIC hosts ARO	QAE's thi	ird Annu	al Conferenc	e
News Archive	13/06/2011 15:10 THE Arab Organization for Quality Assurance in Education (AROQAE) will hold in the presence of AROQAE President HE Senator Talal Abu-Ghazaleh its third Annual Conference entitled "Towards Harnessing Quality in Education and Research: Challenges and Opportunities" at the University of Wales Institute, Cardiff (UWIC) this week. The conference, taking place June 16-17, invites all stakeholders of education to discuss how to raise awareness on quality of education and research in the Arab world, and discuss challenges and opportunities to joining the world move towards quality improvement in education.				
Media Experts Directory					
Corporate Publications					
<sup>E</sup> ollow Cardiff Met News on Twitter					
Jniversity View Columns					
Press Office - Contact Us	This conference makes it an opportune time to bring together representatives of accreditation agencies, educational institutions, and quality research community; to jointly discuss ways to improve today's growing and global challenges in quality education in a new paradigm of learning quest and knowledge development.				
Cardiff Met Events					
Annual Review	"Our goal is to invite some of the w accreditation, in an effort to take a level sustainable models for quali "We seek through this gathering to assurance systems and standard international and regional coopera The main topics to be tackled by th and accreditation in education; Ch frameworks; Best-practices, imple Quality management systems with accreditation standards; Program outcomes; modes of delivery; and Mohamed Loutfi, the Dean of Intern AROQA Conference at the Universi academic programmes and some International Staff Development pr Quality course forms part of the po with our esteemed colleagues." The conference will be of interest to administrators, program directors Notes to Editors:	major step towarn ty education," HE o raise awareness s for accreditation ation for improved the conference incl allenges and opp mentation strateg h ICT tools; Nation design and currid pedagogical mod national Developm ity of Wales Institu- ething we adhere ogramme offered ortfolio. We are loo	ds the developm Senator Talal Ab s about proper m in educational i quality in educat ludes standards portunities of qua gies, and policies nal networks pro- cula methodologi dels (distance-le ment at UWIC sa ute, Cardiff. The to, rigorously. Th l by the Cardiff Sco bking forward to t	nent of accreditation stand bu-Ghazaleh said. neans and standards for institutions. At the same to ition," he added. and guidelines for qualit ality assurances systems s of quality assurance in moting quality assurance in moting quality assurance ies emphasizing student earning, e-learning, long-li alit: "We are honoured to to assurance of quality is p the theme of the conference chool of Education, where the conference and sharing	lards and multi- quality ime, to explore y assurance and education; and -centric learning ife learning). be hosting the aramount for all aramount for all be the Managing ng best practice
	AROQAE The Arab Organization for Quality A non-profit organization. AROQAE o line with the approach observed in dramatically in its impact on enabl	ame to embody to several develope	he vision of the A ed countries. It ha	Association of Arab Univer as an amazing potential,	rsities and in most



#### Network of university leaders in Greece





So my programme for the first six month is:

December 13<sup>th</sup>/14<sup>th</sup>

March 2013 April 2013 July 2013 Kick off meeting in Casablanca. Year One objectives set Governance Workshops Centres open with equipment Short Courses ready



### Work Packages

N o	Title	Activities	Leader	Timeframe		
1	Identifying Precise Needs	Scoping the needs Writing report	Leadership Foundation	October 2012 – March 2013		
2	Preparing the Short Courses	Organising a schedule Training the trainers Preparing the courses Writing report	La Sapienza University	October 2012 – July 2013		
3	Preparing the Masters	Organising a schedule Training the trainers Preparing the Master's degree Writing report	Salamanca University	October 2013 – July 2015		
4	Forming the Centres	Forming the centres Buying the Equipment Running the centres	Cardiff Metropolitan	October 2012 – July 2015		
5	e-learning	Training staff Preparing material Apps Accrediting material	Osel, Shoofly	October 2013 – July 2015		
6	Dissemination	Forming a committee Setting up networks Local Dissemination National Dissemination International Dissemination	Ionia University	October 2013 – July 2015		
7	Sustainability	The Centres The Networks The Material	Cardiff Metropolitan University	October 2013 – July 2015		
8	Quality	Forming a committee Accreditations Centres Feedback and monitoring	Magna Charta	October 2013 – July 2015		
9	Management	Management of all activities	Cardiff Metropolitan	October 2012 – July 2015		
	Cardiff Metropolitan University					

Cardiff Metropolitan University

Prifysgol Fetropolitan Caerdydd



#### **Benefits for MENA Universities**

Updating of existing infrastructure. Improvement to the student experience. Exposure to European Best Practice. Broadening of staff experience and outlook. Closer collaboration with Ministry Increase in networking.



# **Benefits to EU Institutions**

- Exposure of staff to a different education system.
- **Broadening of staff experience and outlook.**
- Increase in networking.
- **Formation of International Ties**



### Thank you...



