**WE ARE**

#CARDIFFMET

**BA (Hons) Digital Marketing Management**

**Induction Week Timetable  
1st Years or Level 4**

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| MONDAY 18th SEPTEMBER | TUESDAY 19th SEPTEMBER | WEDNESDAY 20th SEPTEMBER | THURSDAY 21st SEPTEMBER | FRIDAY 22nd SEPTEMBER |
| Cardiff School of Management (CSM): Llandaff Campus  11:00 Welcome to all Marketing Students (Room 1.01)  11.15: Programme Induction (Room O0.20)   * Meet the Digital Marketing Team * Ice-breaker (LD) * 1% Quiz (PJK) * Digital Skills Audit (PJK + LD) * The CIM + DMI accreditation (PJK + LD)   1.00:Lunch - a chance for you to meet and socialise with other students  2.00: The Essentials #1 (Room O3.20) PJK, LD + KA   * Email + Moodle * Metcards * Your Timetable * Personal Tutor Groups | Cardiff School of Management (CSM): Llandaff Campus  11.00am to 4.00pm  Room O2.18  11.00: The Essentials #2:   * Campus Treasure Hunt (PJK) * Briefing ‘Cardiff Content Matrix’ Task (LD)     1.00: Lunch - a chance for you to meet and socialise with other students  2:00: The Essentials #3:   * Creative Cloud Software (LD) * Academic Skills + Reflection (LD) * Library + MetSearch (PJK) * Harvard Referencing (PJK) | National Indoor Athletics Centre (NIAC)  Cyncoed Campus  **FRESHERS FAYRE** | Cardiff School of Management (CSM): Llandaff Campus  OFF CAMPUS  Room O2.18 as a base  11.00: ‘Cardiff Content Matrix’ Task – Off Campus | Cardiff School of Management (CSM): Llandaff Campus  11.00am to 2.00pm  Room O2.18  11.00: Cardiff Content Matrix (PJK, LD + KA)   * Student Presentations * Prizes – Amazon Voucher’s   1.00pm: onwards  METFEST - Llandaff Campus |