**Cardiff School of Education and Social Policy**

**Key Information:**

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| **Programme title: BA (Hons) Media and Communications** | |
| 1. **Content of course:** | BA (Hons) Media and Communications combines theoretical analysis of media, such as film, TV, gaming and music with practical skills in digital media, media writing and journalism. The degree is ideally placed to embed employability skills within the course, allowing students to combine theoretical perspectives with practical vocational skills, meaning students will graduate with strong communication and analytical skills that are highly valued in today's employment market.  This Media and Communications BA will enable students to not only develop your critical understanding, but to also gain professional knowledge of various media industries. Students will be encouraged to follow their passion throughout the degree, focusing on a creative industry that interests them, such as fashion, film, gaming, marketing, music, PR, sport and TV. Students will also gain an understanding of how the media industry is organised from a local, national and global perspective. |
| 1. **Length of course:** | BA (Hons) Media and Communications is a three-year, full time Programme. |
| 1. **How the course will be delivered:** | The Programme will be delivered in a way that integrates remote learning activity alongside some campus delivery, directed study and self-directed study each week.  The provision of placements will be considered and managed by the Programme and external organisations/placement providers and with full consideration of any restrictions/limitations as a result of Covid-19. |
| 1. **Cost of course:** | £9000 per academic year |
| 1. **How the course will be assessed:** | The course is assessed via a number of methods that include essays, creative portfolios, individual presentations and group work. |
| 1. **Award:** | BA (Hons) Media and Communications |
| 1. **Possible locations:** | The Programme will be delivered at the Cyncoed campus. |
| 1. **Complaints:** | Cardiff Metropolitan University is committed to providing high quality services and facilities for students, staff and the general public. Integral to this is monitoring and evaluating those services to enhance quality and to ensure specified standards are met.  We have in place a variety of mechanisms to ensure that students, staff and public have the opportunity to participate fully in the development and improvement of services and it is expected that all parties will take full advantage of these in making their views known.  We recognise that there may be occasions when feedback mechanisms are not sufficient to deal with problems. It is for this reason that a Complaints Procedure has been established. The Complaints Procedure should be used when informal attempts to resolve the matter within the School or Unit have not resolved the issue.  Procedural advice is available from the Complaints Officer who can be contacted on email at complaints@cardiffmet.ac.uk, and independent support and advice on submitting a complaint is also available to students from Cardiff Met Students Union.http://www.cardiffmet.ac.uk/registry/Pages/Complaints.aspx |