

Programme Title	Mobility Type	Mobility Level	Subject Code	Description	Start Date	Duration	Prerequisites	Programme Contact Person	Programme Contact Person Email	Department	Programme Website	Recommended Documents	Language
Marketing and International Business	Exchange Mobility	Staff	4.7	The Department of Marketing & International Business to better focus on the marketing students needs, introduce new majors with an international/ global perspective and face the new challenges in the Egyptian business environment. The Department of Marketing & International Business currently offers a Major in Marketing.	Anytime during the lifetime of the project but no later than 14/6/17	1	None	Dr.Azza El Sharabassy	sharabassy@hotmail.com	Graduate School of Business	http://www.aast.edu/en/colleges/gsb/		English or Arabic
Accounting & Finance	Exchange Mobility	Staff	4.3	The Department of Finance & Accounting prepares students for an extensive, and diverse portfolio of career opportunities in business, not-for-profit and governmental organizations. Graduates are prepared to enter positions in corporations, financial institutions, brokerage houses, investment banks, and the government as corporate finance officers, bank officers, and investment and credit analysts. Graduates from the program are also well-prepared for postgraduate studies in many areas of business. In addition, the concentration provides an excellent foundation for those seeking careers in management consulting, line management, and small business management. Job descriptions include duties like securities analysis, credit analysis, valuing companies, assessing new technology, annual plan development, and portfolio analysis.	Anytime during the lifetime of the project but no later than 14/6/17	1		Dr.Azza El Sharabassy	sharabassy@hotmail.com	Graduate School of Business	http://www.aast.edu/en/colleges/gsb/		English or Arabic
Business Information Systems	Exchange Mobility	Staff	4.2	The Business Information Systems (BIS) department offers two undergraduate majors: Management Information Systems (MIS) and E-Commerce. While the former major, MIS, was established in the early 1990s to reflect the fact that information technology is the backbone of businesses, the latter major, E-Commerce, was established in 2005 as a response to the impact of the Internet on business practices in the current time.the E-Commerce program has been designed to be applied, case study oriented, and rapidly developing. In order to accommodate the unprecedented change in the field, two courses have been left with flexible contents that address the new trends in the field. Additionally, a year-around cap stone graduation project course is designed to provide graduates with solid and advanced application and integration of the concepts and skills acquired in the other courses. Moreover, students are exposed to the work environment through an internship in the business and governmental organizations in the field of e-commerce and e-government.	Anytime during the lifetime of the project but no later than 14/6/17	1		Dr.Azza El Sharabassy	sharabassy@hotmail.com	Graduate School of Business	http://www.aast.edu/en/colleges/gsb/		English or Arabic
Media Management	Exchange Mobility	Staff	4.9	The Bachelor of Business Administration (BSc.) in media management will provide students with the knowledge of research, practice and technology related to media management. The knowledge and style of education qualifies students to work individually and/ or in teams and fosters an innovative and flexible learning atmosphere. A friendly and highly supportive climate will encourage close student-faculty contact. The main aim of the BSc. in media management is to create experiential and innovative learning environment that will develop distinctive media planners, managers, consultants and leaders in the Middle East. Media Management is a four- year, full-time undergraduate degree that will prepare and develop students for a wide range of jobs in media industry. The study will be only pursued in English and will focus on media management and mass communication, management and economics, Strategic planning, research methods for media, and technology for media planning and production. Media Students must earn a cumulative grade point average of at least 2.00 and complete 144 credit hours of approved work at the CMT to fulfill the requirements and obtain the degree of Bachelor of Business Administration in Media Management.	Anytime during the lifetime of the project but no later than 14/6/17	1		Dr.Azza El Sharabassy	sharabassy@hotmail.com	Management & Technology	http://www.aast.edu/en/colleges/cmt/		English or Arabic
Hospitality & Tourism Management	Exchange Mobility	Staff	4.4	The Hotels and Tourism program contributes to the enhancement of Hotels and Tourism manpower qualifications in Egypt and the Arab world through expanding student's thinking capacities and decision- making capabilities and to enable them to lead Hotels and Tourism enterprises with excellence. Indeed, the program combines hotel and tourism management practices with educational courses to prepare students for real- world situations. It focuses on practical application, which enables students to test management theory through internships. In addition, students during their study obtain the International Computer Driving License (ICDL) certificate.	Anytime during the lifetime of the project but no later than 14/6/17	1		Dr.Azza El Sharabassy	sharabassy@hotmail.com	Management & Technology	http://www.aast.edu/en/colleges/cmt/		English or Arabic
Electrical Engineering	Exchange Mobility	Staff	6.5		Anytime during the lifetime of the project but no later than 14/6/17	1		Dr.Azza El Sharabassy	sharabassy@hotmail.com	Engineering & Technology	http://www.aast.edu/en/colleges/coe_cairo/		English or Arabic
Construction and Building Engineering	Exchange Mobility	Staff	6.4	The AASTMT BSc Program in Construction and Building Engineering provides the necessary technical skills in mathematics, basic sciences, engineering science, engineering design, humanities, and social sciences consistent with national and international accreditation standards. The program provides critical learning for a broad foundation in construction engineering and management, structures and materials, environmental engineering, geotechnical, water resources, and transportation. Considerable emphasis is placed on group-based, open-ended design projects to provide students with the necessary skills for creative teamwork and to prepare them professionally for diverse employment opportunities. Preparation for professional practice and undergraduate studies is accomplished through careful ion of professional and technical electives. Students are motivated to keep abreast of current technical developments, to improve communication skills, to use computer tools, to be aware of project constraints, and maintain high	Anytime during the lifetime of the project but no later than 14/6/17	1		Dr.Azza El Sharabassy	sharabassy@hotmail.com	Engineering & Technology	http://www.aast.edu/en/colleges/coe_cairo/		English or Arabic
Electronic Engineering, Telecommunications	Exchange Mobility	Staff	6.5	Students graduating from the Electronics and Communication Department at AAST will be expected and prepared to exercise the skills and abilities that are listed below. The list also indicates how the Program Outcomes contribute to the Program Educational Objectives. Ability to apply knowledge of mathematics, science, and engineering. Ability to design and conduct experiments, as well as to analyze and interpret data. Ability to design a system, component, or process to meet desired needs within realistic constraints such as economic, environmental, social, political, ethical, health and safety, manufacturability, and sustainability. Ability to function on multi-disciplinary teams. Ability to identify, formulates, and solves engineering problems. Understanding of professional and ethical responsibility. Ability to communicate effectively. Broad education necessary to understand the impact of engineering solutions in a global, economic, environmental, and societal context. Recognition of the need for, and an ability to engage in life-long learning. Knowledge of contemporary issues. Ability to use the techniques, skills, and modern engineering tools necessary for engineering practice. Knowledge of probability and statistics, including applications to electrical engineering. Knowledge of mathematics through differential and integral calculus, and basic science, computer science, and engineering sciences, necessary to analyze and design complex electrical and electronic devices, software, and systems containing hardware and software components, as appropriate to electrical engineering.	Anytime during the lifetime of the project but no later than 14/6/17	1		Dr.Azza El Sharabassy	sharabassy@hotmail.com	Engineering & Technology	http://www.aast.edu/en/colleges/coe_cairo/		English or Arabic

Architectural Engineering and Environmental Design	Exchange Mobility	Staff	2.9	A prime goal of the program is to prepare graduates specialized in Architectural Engineering and Environmental Design (AÆED), able to organize livable environments on all levels: isolated buildings or building complexes (Architecture), both externally and internally (Interior Design) , relationship between buildings (Urban Design), the way they relate to their surroundings (Landscape Architecture), and Town and Regional Planning.	Anytime during the lifetime of the project but no later than 14/6/17	1	Dr.Azza El Sharabassy	sharabassy@hotmail.com	Engineering & Technology	http://www.aast.edu/en/colleges/coe_cairo/	English or Arabic
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