



Cardiff Metropolitan University Ethics Framework (UEF) – Living Our Values¹

This document sets out the general principles that guide all stakeholders in their day-to-day activities on behalf of Cardiff Met, and is an articulation of the University's values as set out in the *Strategic Plan 2017/18 – 2022/23*.

Specifically, we expect our staff, students and other stakeholders with whom we work to strive for excellence in everything they do by sharing the following common values and behaviours:

Values	Behaviours
Creativity	Leadership
Diversity	Trust
Freedom	Courage
Innovation	Accountability

The UEF also provides a foundation for all of the university's strategies and policies, and makes explicit the university's commitment to living its values.

The Key Principles of the UEF are:

- We provide through our UEF a platform for good ethical choices on a day-to-day basis as well as helping to provide a response to a specific problem.
- We strive to do good and avoid causing harm.
- We share with our communities a common purpose to develop cultural, social and economic activity.
- We expect that our work is respectful of the 'law of the land', as well as local custom and practice.
- We comply with university policies and procedures.
- We treat others with courtesy and respect, and are responsive to their needs.
- We are reasonable and proportionate in our decision-making.
- We aspire to the highest standards of behaviour, adhering to the requirements and expectations laid down by the subject associations and professional bodies with which we are associated.
- We are open to new ideas and respectful of those who hold views different from our own.
- We seek to address concerns about the quality of service provision openly, fully and as quickly as possible.
- We are committed to working in an ethical, sustainable and socially responsible manner, and expect our partners to share this commitment.
- We only accept donations and sponsorship from those with whom we are proud to be associated.
- We use donations or funding received for the purposes intended by the donor or funder.

¹ This UEF has also been informed by similar documents from the Universities of Birmingham and Southampton, and Portsmouth University.