

Photography

Summer Project Assignment Brief

Module Code

Module Title

Pre-Arrival Project

Summer Assignment Project

Academic Year

Semester

2023/24

Pre-semester/term One

Project Leader email

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Assessment Details

Project title	Abr.	Weighting
From here to here	WRIT1	N/A

Context:

During your three years on the BA Photography course at CSAD you will be expected to keep research and development workbooks and learning journals leading to the production of portfolio work. The purpose of this is to demonstrate your research into photographic culture and to document your critical approach to the technical, aesthetic and conceptual dimensions of your photography. As preparation we would like you to produce and present a personal workbook and selection of images.

So that we can get to know you a little better, and that your peers can too, we would like each of you to complete the short personal project over the summer period as outlined below.

Brief:

From here to here

Your summer project will be the creation of a lively on-going personal 'workbook' and set of final images around the theme of 'From here to here'. This project should be exploratory, including research and a range of experimentation, so make sure it conveys your creativity and ambition.

You should select one geographical area in which to make a series of studies using photography e.g. this could be a small area like a single room, a single house or building, or a wider area like a whole street, a one-mile radius of your current home, a forest, an entire town, a specific part of a city!

Try not to think of just the end outcomes. It is also about research, ideas and exploration at this stage and making connections between your work and other photographers, both past and present. The project should explore a range of approaches across various genres that best reflects you and your interests, it should be a glimpse into your personal approach to photographic image making. Note: use books or credible web sources for your research, not Instagram, Pinterest, personal blogs etc.)

Use this link to some good sources for research:

<https://www.theguardian.com/artanddesign/2012/nov/16/photography-websites-publications-and-galleries>

Tasks to complete:

- 1) researching significant photographers who make work in response to a specific place or area:

Include the following to get started:

Kavi Pujari – This Golden Mile (2022)

Ameena Rojee - Valley of Paradise (2019) and Love Letter to Croydon (2017)

Chloe Dew Mathews (2013) Thames Log

Stephen Gill – Outside In (2010)

Mark Power – 26 Different Endings (2007)

Peter Fraser – 12 Day Journey (1984)

Ed Ruscha – Every Building on Sunset strip (1966)

- 2) Choose the area you will explore 'from point A here... to point B here...'
- 3) Carry out visual experiments responding to your chosen place/area.
- 4) Present your project systematically in your digital workbook
- 5) Print 6x Final Images

Deliverables:**Your project submission must include the following:**

- A digital workbook using Power Point (or similar) presentation of no more than 12 slides, that contains research and development and examples of your most successful images.
- 6x Photographic Prints (of any size) of your best images

Label the first slide with:

- Your name:
- Your Course title:
- Project Title and Date: Summer Project 2023

Submission:

- **Bring the project with you for the start of Welcome Week on Monday 18th September**

Use the presentation to evidence your research and your experiments in your own photography. The presentation will serve as a great way of introducing yourself and your interests to the staff and your new peers on the course.

Some recommended reading. If you are unable to source a copy before you arrive, they are available to borrow from the university library once you have enrolled:

Bate, D. (2020) Photography: The Key Concepts. Second Edition, London: Bloomsbury

Cotton, C. (2020) The Photograph As Contemporary Art. 4th ed. London: Thames & Hudson, Limited.

Academic or technical terms explained:**Workbook:**

This is a digital document much like a traditional sketchbook, recording ideas, research into other photographers, test shoots (contact sheets), written annotations, post-production editing and final images.

Credible source:

This is a source that is academic in character i.e. an authored book or essay, a specialist magazine or website that publishes articles and reviews of photographers work, a newspaper article or review, an exhibition review or gallery/museum website.

If you need any help or advice on how to complete this task, please send an email to our school administration team stating the name of the course you are about to join and the questions you want to ask to the following email address: csadadmin@cardiffmet.ac.uk

Notes:

You can use this blank page to make your own notes:

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