

Welcome Week Handbook

MSc International Sport
Management (ISM)

Cardiff School of Sport and
Health Sciences

Academic year
2022/2023



Cardiff
Metropolitan
University

Prifysgol
Metropolitan
Caerdydd

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Introduction

Welcome Message

Starting University is very exciting. We have put together a series of activities and events to help you settle into your academic programme and get to know the University, your course and your new colleagues.

The aim, therefore, of Welcome Week is to provide you with an opportunity to get involved with your chosen course of study right from the start.

During Welcome Week you will be involved in a range of inquiry-based projects (please see the section on programme activities and projects for more details) designed to provide you with a taste of what you can expect during your studies at Cardiff Met.

Welcome Week Objectives

During Welcome Week you will be required to:

1. Meet your Personal Tutor and the rest of your cohort
2. Attend social activities and events on campus or online
3. Engage in a research-based task
4. Complete a problem-solving activity



Personal Tutors

Don't worry though you will not be thrown in at the deep end! When you join in for your first session (please see induction timetable for details) you will get to meet your Personal Tutor. Your Personal Tutor will provide academic support and guidance during your time of study at Cardiff Met.

Please make sure that you attend the activities planned for your programme during Welcome Week, so you get to meet your Programme Directors, Tutors and the rest of your cohort.

Finally, I hope you enjoy your time studying with Cardiff Met and I look forward to meeting you during your course of study.

Yours sincerely,

Sara Macpherson

Programme Director



Essential Information

Programme Details



The MSc International Sport Management degree at Cardiff Met will enable you to develop the critical understanding, professional knowledge, skills and attitudes needed to take up a managerial position in the ever-expanding global sport and activity industry. This could be in leadership roles associated with researching the contemporary issues from across the globe, and challenges associated with the international business of modern sport; developing and delivering community sport and activity; developing and managing appropriate structures and environments for global elite sport and also the governance and administration of sport at a national and international level, in the modern, digital era.

An essential component of being able to achieve this will be through gaining an understanding of how sport is run across the world, from a local to a global perspective, considering both the participant and fan experience. You will also be afforded the opportunity to explore a wide range of management areas associated with making sport happen. These include finance, human resources, operations, events, media, communications and marketing.

We help you to understand and establish the guiding principles of what it means to be a manager in the global sport industry today. Concepts such as quality, strategy and policy will be explored alongside your own personal and professional development; this will be through an international sporting context but delivered in manner that will enable you to transfer your knowledge and skills into other sectors. The International Sport Management programme will provide you with well-defined building blocks, on which you can build your management career either in sport or wider disciplines, either in the UK or throughout the world.

Excellent on-site facilities together with top class venues in Cardiff, and the surrounding region, capable of hosting national, international and mega events combined with a network of supportive industry partners, helps us to provide you with a comprehensive work-related



and work-based learning programme. This is designed to enable you to apply the knowledge gained from the Master's degree curriculum in real-world settings and gain valuable experience to develop your career, in further study or future employment, in the global sport industry or other sectors.

We are a recognised education partner with the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) and our current students receive student membership of this industry professional lead body.

Part-Time Students

Whilst full-time students should participate in everything, we recognise that you may not be able to do so because of your other commitments, and we understand this.

Talk with your Programme Director about which activities will be most valuable for you and see what you can manage. You will be welcome to join in all events during the week, as and when you can. Do, though, ensure that you have registered, and done the required paperwork before attending any events.

International Students

We understand that international students will have many obligations and paperwork to complete engagement with their studies and The Global Student Advisory Service offers support to international students at Cardiff Met by providing support pre-arrival and throughout their studies.

[Global Student Advisory Support](#)

[International - Welcome \(sharepoint.com\)](#)

[Global Student Advisory Service International Welfare Advice](#)

[International Academic Advice International Academic Advice](#)



Global Student Advisory Contacts

Welfare Advice – intstudentadvice@cardiffmet.ac.uk

Immigration Advice - Immigrationregs@cardiffmet.ac.uk







International Academic Advice – intacademicadvice@cardiffmet.ac.uk

It is also important that you attend the activities planned for your course during Welcome Week, so you get to meet your Programme Directors, Tutors and the rest of your cohort. This will help you to settle into your new environment and make new friends.







Meet the Team



	<p>Sara Macpherson Programme Director and Senior Lecturer: MSc International Sport Management SMacpherson@cardiffmet.ac.uk</p>
	<p>Matt James Programme Director and Senior Lecturer: BSc Sport Management mrjames@cardiffmet.ac.uk</p>
	<p>Dr. Mark Lowther Senior Lecturer Sport Management mlowther@cardiffmet.ac.uk</p>
	<p>Elizabeth Lewis Senior Lecturer Sport Management and Principle Lead Employability (Sport) eaolewis@cardiffmet.ac.uk</p>
	<p>Dr. Alex McInch Senior Lecturer Sport Management amcinch@cardiffmet.ac.uk</p>
	<p>Dr. Nicola Williams-Burnett Senior Lecturer Sport, Media and Marketing nwilliams-burnett@cardiffmet.ac.uk</p>



	<p>Suzy Drane Senior Lecturer Sport Management sdrane@cardiffmet.ac.uk</p>
	<p>James Thie Senior Lecturer Sport Management, Coaching and Performance (Athletics) jthie@cardiffmet.ac.uk</p>
	<p>Steven Osborne Senior Lecturer Sport Management sosbourne@cardiffmet.ac.uk</p>
	<p>Vitor Reis Sobral Lecturer in Sport Media and Marketing vmriessobral@cardiffmet.ac.uk</p>



Welcome Week

What to expect

During the week you will complete a small inquiry-based project, which you will undertake with a group of other new students from your programme, supported by academic and technical staff and an existing student or two.



There will be an introduction to your new School and Programme and lots of fun activities to help you meet new people.

You will also need to complete a bit of administration, check-in so that we know who is doing what and when, complete any outstanding registration matters, pick up University ID and Students' Union cards and touch base with any specialised support services that you need.

Here's what Cardiff Met students enjoyed about Welcome Week

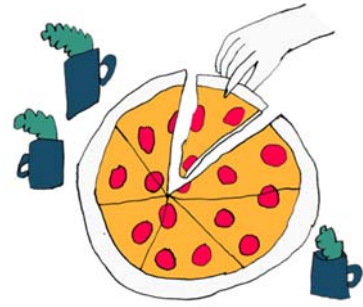
"The group projects to find out about our peers was a nice way of getting to know everyone"

"Helpful to chat informally to the Programme Team and chat about important things to help settle in"



Programme Activities and Projects

In preparation for your On Campus meeting during Welcome Week (see 'Timetable' section below), please undertake the following task:



Overview

'In recent months, the world of sport has been in a state of flux due to the COVID-19 pandemic and ongoing social unrest: many critical business decisions had to be accelerated to avoid the economic collapse of leading institutions' ([PwC, 2021](#))

Task

Undertake a PEST analysis of the sporting industry, focusing on a country of your choice, to identify some of the key challenges facing the sports industry, following the COVID-19 pandemic.

Please bring your PEST analysis (digital or paper-format) to your On Campus meeting where they will be discussed in small groups.

Social Activities

The Students' Union will be hosting a series of social activities throughout welcome week for you to participate in. Please visit [Cardiff Met Students' Union website](#) for the latest information on events, societies, support and more.



Your Welcome Week Timetable

Mon	Tues	Weds	Thurs	Frid
<p>Programme Activity (am)</p> <ul style="list-style-type: none"> •Online meeting with Programme Director (MS Teams invitation to follow) 	<p>Free time to explore Campus or City</p>	<p>Freshers Fayre</p> <p>Social Activities</p>	<p>Programme Activity (am)</p> <ul style="list-style-type: none"> •On Campus face-to-face session with Programme Director (location to be confirmed) 	<p>Programme Activity (am)</p> <ul style="list-style-type: none"> •Online one-to-one meeting with your Personal Tutor (MS Teams invitation to follow)
<p>Lunch/ Campus Activities</p> <p>12-2</p>	<p>Lunch/ Campus Activities</p> <p>12-2</p>		<p>Lunch/ Campus Activities</p> <p>12-2</p>	<p>Lunch/ Campus Activities</p> <p>12-2</p>



Personal Welcome Week Checklist



During Welcome Week you need to make sure that you have completed the following tasks:

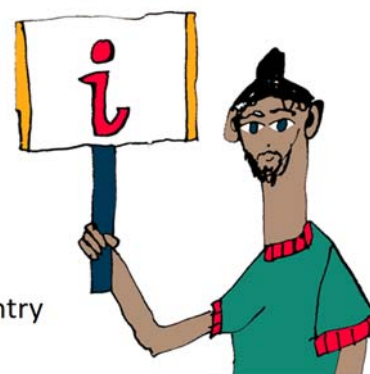
- Complete enrolment process
- Collect student ID card
- Attend programme activity sessions
- Attend some social events on campus/online
- Meet your Personal Tutorial with your Programme Director
- Familiarise yourself with accessing Library and Student Support Services
- Engage with your programme project task set by the programme team



Useful Information

New Students Information

The [Course Joining Information website](#) has lots of useful information to help with your planning. Simply select your level of entry on the website to find out more and access your important joining information.



Student Services

[Student Services](#) provide support and guidance, including counselling and mental health, disability support, and money management.

SU Welcome Guide

An interactive guide to help you navigate your journey into and throughout your university life. Take the tour and enjoy each section designed to help you get to know Cardiff Met.

[What you need to know before you go](#)

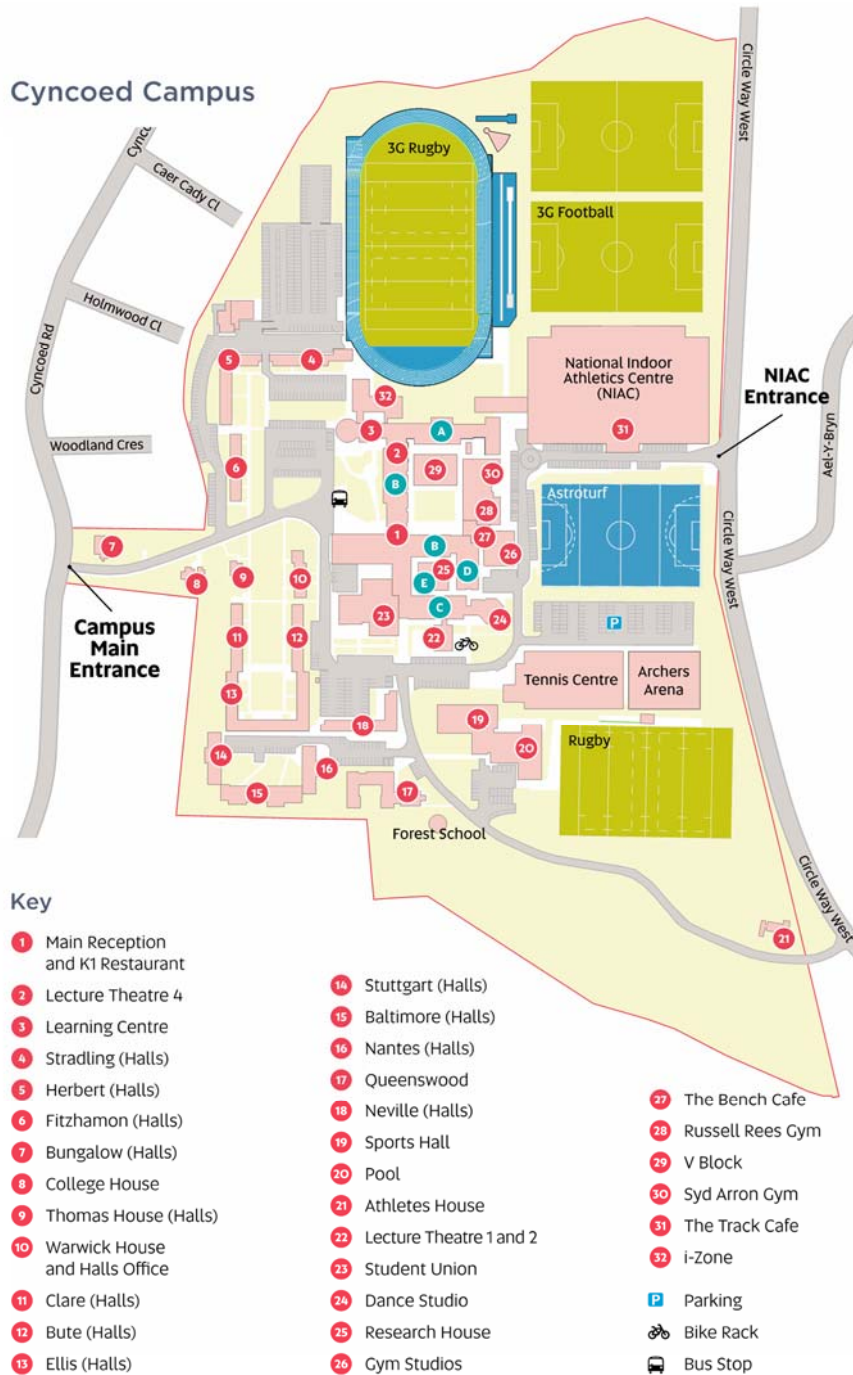


Academic Calendar 2022/23

[Academic Calendar 2022/2023](#)



Campus Map



Useful Contacts

Accommodation Services – 029 2041 6188/9

Enrolment – 029 20 205669

Finance & Tuition Fees – 029 20 41 6083/6081

Home Admissions – 029 2041 6010

International Admissions – 029 20 41 6045

IT Helpdesk – 029 20 41 7000

I-Zone Cyncoed – 029 2020 5460

I-Zone Llandaff – 029 2020 5600

Learning Centre Cyncoed – 029 20 41 6242

Learning Centre Llandaff – 029 20 41 6244

Switchboard – 029 20 41 6070

Sports Facilities – 029 20 41 6042

Student Service – 029 20 41 6170

Students Union – 029 20 41 6190



[Enrolment](mailto:enrolment@cardiffmet.ac.uk) – enrolment@cardiffmet.ac.uk

[Fees & Finance](mailto:tuitionfees@cardiffmet.ac.uk) – tuitionfees@cardiffmet.ac.uk / financeadvice@cardiffmet.ac.uk

[International Student Advice Centre](mailto:intstudentadvice@cardiffmet.ac.uk) – intstudentadvice@cardiffmet.ac.uk

[Information Technology \(IT\)](mailto:ithelpdesk@cardiffmet.ac.uk) – ithelpdesk@cardiffmet.ac.uk

[Library Services](mailto:library@cardiffmet.ac.uk) – library@cardiffmet.ac.uk

[Student Services](mailto:studentservices@cardiffmet.ac.uk) – studentservices@cardiffmet.ac.uk

[Students Union](mailto:studentunion@cardiffmet.ac.uk) – studentunion@cardiffmet.ac.uk

