

# WELCOME TO MSC ITHM & EVPM CLASS OF 2022

INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (ITHM) & EVENT PROJECT MANAGEMENT (EPM)



# WHO ARE WE?



- **DR DARRYL GIBBS**– Hello all. I am on the right of this picture and I am your programme director and have already engaged with many of you.
- **DR ELSPETH DALE** – Hello everybody. I am the year tutor of the MSC ITHM & EVPM degrees you are embarking on and I look forward to meeting you all very soon.

This happy picture was taken at a summer graduation and we look forward to sharing your graduation with you one day.

# TASK 1: DO YOU HAVE WHAT IT TAKES TO HAVE A CAREER IN TOURISM, HOSPITALITY & EVENTS?

An attribute that is fundamental to your academic and professional success is self-awareness, this can be achieved by self-reflection.

Self reflection is key to recognising our own capabilities.



Complete this easy skills analysis table opposite... honestly.

For every tick that you enter give an example of how you can display this skill.

Not only does this activity offer opportunities for self-development but it also can help you articulate employability skills in practice.

This exercise will be further explored in welcome week.

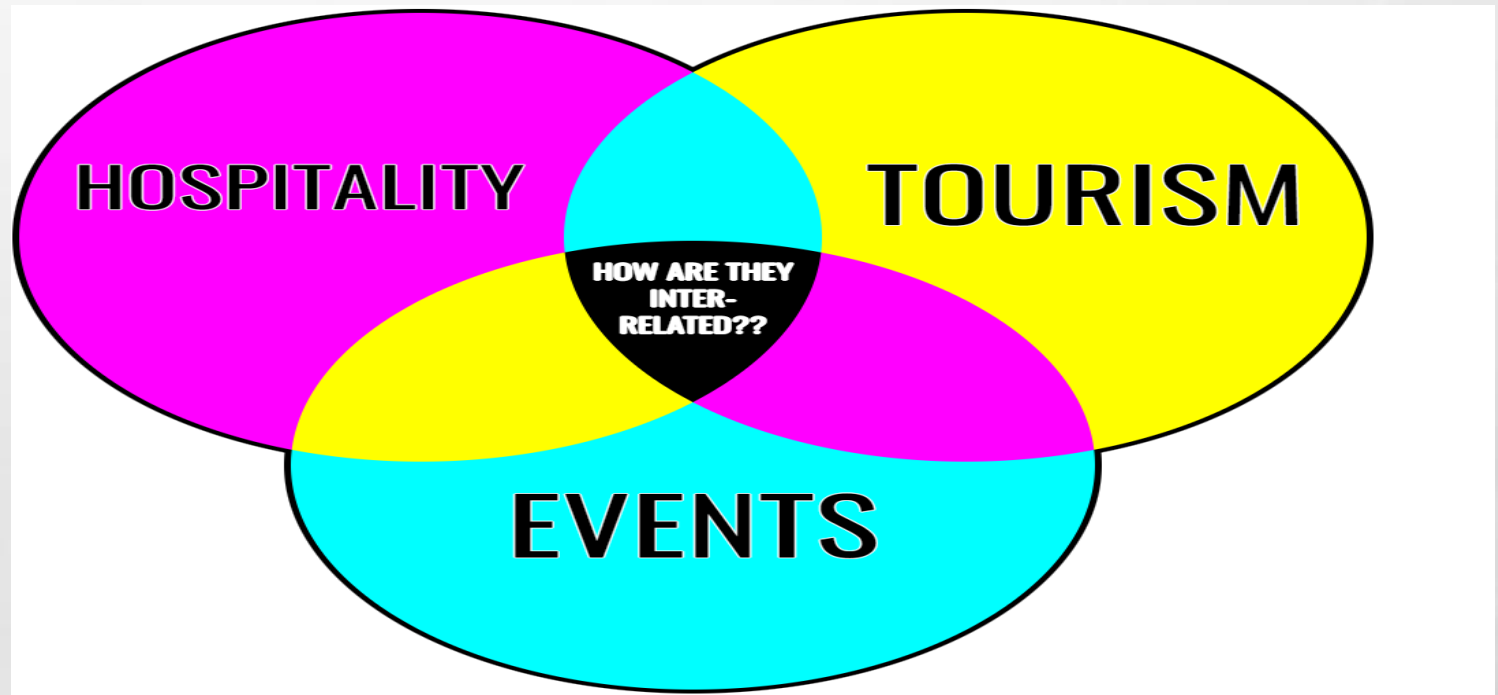
Please bring the completed table with you to Welcome week!!

	TICK 	EXAMPLE 
Industry specific knowledge		
High Level of Customer Service		
Good Communication Skills		
Planning, analytical and creative skills		
Formal Training		
High Levels of Cultural Awareness		
Problem solving skills		
Ability to Multitask		
Work Well in a Team.		
Be Flexible.		

# TASK 2: UNDERSTANDING THE INTERRELATIONSHIP OF THE TOURISM, HOSPITALITY AND EVENTS INDUSTRIES

Using keywords/terms explore the three industries (Hospitality, Tourism and Events) individually and in the large circles list your keywords.

As in business, all three industries overlap. In the centre of this diagram again using key terms explain how they are inter linked or inter related.



Bring this task to Welcome week, where we will collate your findings and explore how you see these exciting, dynamic industries.



**Looking forward to meeting you in person for the Start of your University journey with us at Welcome Week – Monday 19<sup>th</sup> September 2022 at 10am.**

Darryl And Elspeth

